



August 28, 2026

Mazda Production and Sales Results for July 2026

Mazda Motor Corporation's production and sales results for July 2026 are summarized below.

I. Global Production

	Breakdown	July 2026		Jan - July 2026	
		Units	YoY Change (%)	Units	YoY Change (%)
GLOBAL PRODUCTION	Domestic Production	70,888	+25.2	459,391	+13.2
	Overseas Production	34,208	+14.1	247,149	-3.0
	Total	105,096	+21.3	706,540	+7.0

[Production of key models]

1. Domestic Production

CX-5: 34,402 units (up 14.7% year on year)

MAZDA3: 9,820 units (up 16.5%)

CX-90: 6,470 units (up 260.2%)

2. Overseas Production

CX-50: 10,113 units (up 12.8% year on year)

CX-30: 7,901 units (up 3.2%)

MAZDA2: 4,788 units (up 27.6%)

II. Domestic Sales

	Breakdown	July 2026		Jan - July 2026	
		Units	YoY Change (%)	Units	YoY Change (%)
DOMESTIC SALES	Passenger Vehicles	11,864	+3.3	83,759	-4.9
	Commercial Vehicles	843	+0.2	5,577	-4.8
	Total	12,707	+3.1	89,336	-4.8
	Registration Total	10,158	+6.8	69,892	-4.2
	Micro-mini Total	2,549	-9.3	19,444	-7.1

[Domestic sales of key models]

CX-5: 4,233 units (up 129.2% year on year)

MAZDA2: 2,407 units (down 0.5%)

CX-30: 770 units (down 24.7%)

III. Exports

	Breakdown	July 2026		Jan - July 2026	
		Units	YoY Change (%)	Units	YoY Change (%)
EXPORTS	North America	24,725	+3.6	191,549	+10.5
	Europe	14,661	+22.9	81,777	+32.5
	Oceania	5,610	+35.6	32,858	+2.2
	Others	16,633	+47.2	78,524	+10.2
	Total	61,629	+20.3	384,708	+13.6

[Exports of key models]

CX-5: 31,075 units (up 24.3% year on year)

MAZDA3: 11,179 units (up 61.4%)

CX-90: 6,667 units (up 192.8%)

IV. Global Sales

	Breakdown	July 2026		Jan - July 2026	
		Units	YoY Change (%)	Units	YoY Change (%)
GLOBAL SALES	Domestic Sales	12,707	+3.1	89,336	-4.8
	USA	39,180	-13.0	241,019	-5.6
	China	5,719	+41.1	36,241	-4.5
	Europe	10,156	-1.6	103,172	+9.9
	Others	36,144	-8.7	241,018	-9.8
	Overseas Sales	91,199	-7.9	621,450	-5.0
	Total	103,906	-6.7	710,786	-5.0

[Global sales of key models]

CX-5: 32,212 units (up 7.8% year on year)

CX-30: 16,080 units (down 5.1%)

CX-50: 12,868 units (down 15.5%)

Notes

- 1) Domestic and Overseas production figures and exports figures refer to passenger vehicles only.
- 2) Overseas production figures indicate Mazda-brand units coming off the production line (excluding CKD units).
- 3) Global production figures are the sum total of domestic and overseas production volumes.
- 4) All information in this press release is as of the date of the publicity. No updates after that date are reflected.

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