



July 30, 2026

All-New Mazda CX-5 Earns Highest IIHS Safety Award in the U.S.

— Mazda has earned more 2026 IIHS *TOP SAFETY PICK+* awards than any other brand (as of July 2026) —

HIROSHIMA, Japan - Mazda Motor Corporation (Mazda) announced that the U.S.-specification model of the all-new Mazda CX-5 has earned *TOP SAFETY PICK+*, the highest safety award from the Insurance Institute for Highway Safety (IIHS)*¹ in the United States. This is the third consecutive year, beginning in 2024, Mazda has debuted as the industry leader in the highest tier of IIHS recognition.



The all-new Mazda CX-5 (U.S.-specification model)



Developed under the concept of “New Generation Emotional Daily Comfort,” the all-new CX-5 aims to deliver the joy of driving in a broad range of everyday situations. Because safety and peace of mind are fundamental to enabling customers to fully enjoy that experience, Mazda placed a strong emphasis on achieving a high level of safety performance in the development of the vehicle. In the latest IIHS safety evaluation, the all-new CX-5 received top ratings for its crash avoidance and crashworthiness performance. The vehicle demonstrated outstanding performance across critical evaluation areas, including front crash prevention in both vehicle-to-vehicle and vehicle-to-pedestrian scenarios, as well as occupant protection in front, side, and other collision tests.

Mazda’s commitment to safety extends across its entire vehicle lineup, not only the all-new CX-5. In the 2026 IIHS safety evaluations, nine Mazda models sold in the United States, including the all-new CX-5, earned *TOP SAFETY PICK+* awards. Furthermore, Mazda reached a major milestone by earning its 100th cumulative IIHS *Top Safety* award since 2008, including both *TOP SAFETY PICK+* and *TOP SAFETY PICK* honors.

The all-new CX-5 has also earned the highest overall five-star safety ratings from Euro NCAP^{*2} in Europe and ANCAP^{*3} in Australia and New Zealand. These achievements further demonstrate the strong recognition of Mazda's safety performance by independent safety assessment organizations across major global markets.



Mazda will continue to advance safety technologies and broaden their adoption as standard equipment across its vehicle lineup, helping customers enjoy the joy of driving with greater confidence and peace of mind. Guided by its human-centric development philosophy, Mazda is committed to achieving zero fatalities in new Mazda vehicles by 2040 where automotive technologies can make a meaningful contribution, while striving to realize a mobility society in which everyone can move about safely and with confidence.

For Reference:

■ MAZDA CORPORATION GLOBAL WEBSITE | SAFETY | INNOVATION |
<https://www.mazda.com/en/innovation/monozukuri/technology/safety/>

*1 IIHS: Insurance Institute for Highway Safety (<https://www.iihs.org/ratings/top-safety-picks>)

*2 Euro NCAP: European New Car Assessment Programme ([Euro NCAP | About Euro NCAP | Who we are and what we do](#)) An independent vehicle safety assessment dedicated to improving automotive safety. It conducts safety tests covering all areas of automotive safety and all vehicle segments.

*3 ANCAP: Australasian New Car Assessment Program ([About ANCAP Safety | Vehicle Safety Ratings | Crash Test Results](#)). An independent organization composed of Australian and New Zealand government agencies and other entities. It conducts safety and performance evaluations of vehicles.