



Dec. 26, 2025

Organizational and Personnel Changes

Mazda Motor Corporation has announced the following organizational and personnel changes, effective January 1, 2026.

1. Organizational Changes

Design domain

Aim

To shift toward a framework that delivers value under consistent direction centered on design strategy in order to realize MAZDA 2030 VISION. Furthermore, the aim is to enhance planning accuracy by closely aligning with the corporate strategy, which will lead to high-quality mass production design development within shorter timeframes. The goal is also to build an organization that continuously drives innovation and delivers high-quality designs by fostering a culture where individuals can act autonomously and demonstrate their strengths.

Description of changes

- Advance Design Studio, Production Design Studio, and Design Modeling Studio will be eliminated and reorganized into the newly established Design Creation Studio and Design Innovation Studio.
- Brand Style Management Dept. will be renamed Brand Style Studio.

2. Personnel change

General managers and above

New post	Current post	Name
Program Manager Direct report to CIO (Chief Information Officer)	General Manager Supply Chain Systems Dept. and Staff Manager MAX Project Office	Masaru Hosokawa
Senior Expert Corporate Strategy Div.	Dispatched to Mazda Engineering & Technology Co., Ltd. (Executive Officer)	Tsutomu Yasui
General Manager Supply Chain Systems Dept.	Staff Manager Supply Chain Systems Dept.	Koichi Yamanoi

Deputy General Manager Design Div.	Deputy General Manager Design Div. and General Manager Brand Style Management Dept.	Atsuhiko Takahashi
Program Manager Design Div.	General Manager Design Modeling Studio	Hiroshi Kureha
Master Creative Expert Design Div.	General Manager Advance Design Studio	Norihito Iwao
Master Creative Expert Design Div.	Senior Creative Expert Design Modeling Studio	Kazuhisa Noda
Master Creative Expert Design Div.	Senior Creative Expert Design Modeling Studio	Ryousuke Nozaki
General Manager Brand Style Studio	Senior Creative Expert Brand Style Management Dept.	Takahiro Matsui
General Manager Design Creation Studio	Staff Manager Production Design Studio	Ichiro Sakai
General Manager Design Innovation Studio	General Manager Production Design Studio	Dai Kimura
Senior Expert Design Innovation Studio	Program Manager Design Div.	Akira Tamatani
Deputy General Manager Financial Services Div. and General Manager Treasury Dept.	General Manager Treasury Dept.	Mitsunori Kuwata
Dispatched to Hiroshima Mazda Co., Ltd. (Representative Director and President) (Effective December 12, 2025)	Dispatched to Hiroshima Mazda Co., Ltd. (Executive Vice President and Member of the Board)	Ryosuke Sakai

Dispatched to Mazda North American Operations	Manager Parts Purchasing Dept. No.3	Hiroki Sato
-	Program Manager Corporate Strategy Div. (Until December 31, 2025)	Kazuhiro Kogomori

<For reference>

■ Mazda corporate website

About 2030 VISION:

<https://www.mazda.com/en/about/vision/>

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