

October 27, 2025

Mazda Production and Sales Results for September 2025 and for April through September 2025

Mazda Motor Corporation's production and sales results for September 2025 and for April through September 2025 are summarized below.

I. Global Production

	Breakdown	September 2025		Apr - Sep 2025		Jan - Sep 2025	
		Units	YoY Change (%)	Units	YoY Change (%)	Units	YoY Change (%)
GLOBAL PRODUCTION	Domestic Production	68,378	+5.1	340,629	-9.3	523,072	-6.4
	Overseas Production	39,158	-0.2	214,411	-5.5	329,639	-1.7
	Total	107,536	+3.1	555,040	-7.9	852,711	-4.6

[Production of key models]

1. Domestic Production

(1) September 2025

CX-5: 27,404 units (up 29.7% year on year)

MAZDA3: 11,169 units (up 4.3%) CX-30: 9,889 units (up 43.0%)

(2) April through September 2025

CX-5: 153,962 units (up 9.2% year on year)

MAZDA3: 48,640 units (down 8.2%) CX-30: 46,728 units (up 1.0%)

2. Overseas Production

(1) September 2025

CX-50: 10,929 units (up 9.5% year on year)

CX-30: 8,334 units (down 27.7%) MAZDA2: 5,579 units (up 35.4%)

(2) April through September 2025

CX-50: 65,272 units (up 10.9% year on year)

CX-30: 51,431 units (down 20.2%) MAZDA2: 25,848 units (down 13.4%)

II. Domestic Sales

	Breakdown	September 2025		Apr - Sep 2025		Jan - Sep 2025	
		Units	YoY Change (%)	Units	YoY Change (%)	Units	YoY Change (%)
DOMESTIC SALES	Passenger Vehicles	12,641	-0.1	63,447	+6.9	109,867	+14.5
	Commercial Vehicles	973	+5.1	4,719	-2.8	7,565	-1.5
	Total	13,614	+0.3	68,166	+6.2	117,432	+13.3
	Registration Total	10,542	+5.4	52,465	+12.5	91,047	+21.8
	Micro-mini Total	3,072	-14.0	15,701	-10.7	26,385	-8.8

[Domestic sales of key models]

(1) September 2025

CX-5: 2,360 units (up 4.4% year on year)

MAZDA2: 2,043 units (down 13.4%) CX-30: 1,197 units (down 18.7%)

(2) April through September 2025

MAZDA2: 11,323 units (down 5.9% year on year)

CX-5: 9,996 units (up 3.8%) MAZDA3: 5,929 units (up 28.9%)

III. Exports

III. EXPORE										
	Breakdown	September 2025		Apr - Sep 2025		Jan - Sep 2025				
		Units	YoY Change (%)	Units	YoY Change (%)	Units	YoY Change (%)			
EXPORTS	North America	21,510	-2.2	137,596	-9.0	211,965	+0.7			
	Europe	12,904	+30.0	58,420	-0.9	88,466	-17.7			
	Oceania	7,143	+13.5	29,911	-13.2	42,976	-9.4			
	Others	13,654	-18.6	65,044	-27.7	95,942	-21.8			
	Total	55,211	+0.4	290,971	-13.0	439,349	-10.0			

[Exports of key models]

(1) September 2025

CX-5: 24,538 units (up 28.8% year on year)

MAZDA3: 9,483 units (down 2.4%) CX-30: 6,663 units (up 34.7%)

(2) April through September 2025

CX-5: 141,791 units (up 4.3% year on year)

MAZDA3: 42,027 units (down 14.5%) CX-30: 38,413 units (down 1.3%)

IV. Global Sales

			September 2025		Apr - Sep 2025		Jan - Sep 2025	
		Breakdown	Units	YoY Change (%)	Units	YoY Change (%)	Units	YoY Change (%)
	Domestic Sales		13,614	+0.3	68,166	+6.2	117,432	+13.3
		U.S.A.	26,169	-12.3	209,348	-1.9	319,663	+2.0
		China	4,688	-27.0	32,015	-7.0	48,324	-16.9
GLOBAL Sales		Europe	16,422	-4.5	73,605	-16.9	118,208	-12.2
3/ (LLS		Others	37,174	-7.8	226,118	-1.5	341,681	+3.1
	Overseas Sales		84,453	-9.9	541,086	-4.4	827,876	-1.2
		Total	98,067	-8.7	609,252	-3.3	945,308	+0.4

[Global sales of key models]

(1) September 2025

CX-5: 25,429 units (down 13.5% year on year)

CX-30: 18,138 units (down 1.3%) MAZDA3: 10,718 units (down 13.5%)

(2) April through September 2025

CX-5: 165,305 units (down 6.4% year on year)

CX-30: 100,121 units (down 11.5%) MAZDA3: 72,746 units (down 10.0%)

- *1) Domestic and Overseas production figures and exports figures refer to passenger vehicles only.
- *2) Overseas production figures indicate Mazda-brand units coming off the production line (excluding CKD units).
- *3) Global production figures are the sum total of domestic and overseas production volumes.
- *4) All information in this press release is as of the date of the publicity. No updates after that date are reflected.

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