



September 29, 2025

Mazda Production and Sales Results for August 2025

Mazda Motor Corporation's production and sales results for August 2025 are summarized below.

I. Production

	Breakdown	August 2025		Jan - Aug 2025	
		Units	YoY Change (%)	Units	YoY Change (%)
DOMESTIC PRODUCTION	Passenger Vehicles	48,903	+4.3	454,694	-7.9
	Total	48,903	+4.3	454,694	-7.9
OVERSEAS PRODUCTION	Passenger Vehicles	35,851	-8.8	290,481	-1.9
	Total	35,851	-8.8	290,481	-1.9
GLOBAL PRODUCTION	Passenger Vehicles	84,754	-1.7	745,175	-5.7
	Total	84,754	-1.7	745,175	-5.7

1. Domestic Production

Mazda's domestic production volume in August 2025 increased 4.3% year on year due to increased production of passenger vehicles.

[Domestic production of key models in August 2025]

CX-5: 20,457 units (up 43.9% year on year)
MAZDA3: 8,537 units (up 10.2%)
CX-30: 8,040 units (up 29.7%)

2. Overseas Production

Mazda's overseas production volume in August 2025 decreased 8.8% year on year due to decreased production of passenger vehicles.

[Overseas production of key models in August 2025]

CX-50: 11,337 units (up 1.7% year on year)
CX-30: 7,918 units (down 25.1%)
MAZDA2: 6,624 units (up 6.5%)

II. Domestic Sales

	Breakdown	August 2025		Jan - Aug 2025	
		Units	YoY Change (%)	Units	YoY Change (%)
DOMESTIC SALES	Passenger Vehicles	9,194	+0.0	97,223	+16.7
	Commercial Vehicles	732	-7.1	6,592	-2.4
	Registration Total	7,535	+3.3	80,502	+24.4
	Micro-mini Total	2,391	-10.9	23,313	-8.1
	Total	9,926	-0.5	103,815	+15.2

Mazda's domestic sales volume in August 2025 decreased 0.5% year on year due to decreased sales of commercial vehicles.

Mazda's market share was 4.0% (up 0.5 points year on year) in the registered vehicle segment, 2.1% in the micro-mini vehicle segment (down 0.1 points), and the total market share was 3.3% (up 0.3 points).

[Domestic sales of key models in August 2025]

MAZDA2: 1,717 units (down 2.1% year on year)

CX-5: 1,534 units (down 10.3%)

MAZDA3: 854 units (up 102.4%)

III. Exports

	Breakdown	August 2025		Jan - Aug 2025	
		Units	YoY Change (%)	Units	YoY Change (%)
EXPORTS	Passenger Vehicles	45,623	-7.6	384,138	-11.3
	North America	17,042	-15.6	190,455	+1.1
	Europe	13,856	+44.1	75,562	-22.5
	Oceania	3,696	+6.3	35,833	-12.9
	Others	11,029	-31.5	82,288	-22.3
	Total	45,623	-7.6	384,138	-11.3

Mazda's export volume in August 2025 decreased 7.6% year on year due to decreased shipments to regions such as North America.

[Exports of key models in August 2025]

CX-5: 20,645 units (up 10.7% year on year)

MAZDA3: 7,861 units (down 9.3%)

CX-30: 7,639 units (up 18.4%)

IV. Global Sales

	Breakdown	August 2025		Jan - Aug 2025	
		Units	YoY Change (%)	Units	YoY Change (%)
GLOBAL SALES	Domestic Sales	9,926	-0.5	103,815	+15.2
	USA	38,140	-7.6	293,494	+3.5
	China	5,707	+9.5	43,636	-15.6
	Europe	7,911	-22.7	101,771	-13.3
	Others	37,179	-9.7	304,508	+4.6
	Overseas Sales	88,937	-9.1	743,409	-0.0
	Total	98,863	-8.3	847,224	+1.6

Mazda's global sales volume in August 2025 decreased 8.3% year on year due to decreased sales in markets such as the USA and Europe.

[Global sales of key models in August 2025]

CX-5: 26,335 units (down 14.7% year on year)

CX-30: 16,195 units (down 13.3%)

Mazda3: 11,549 units (down 12.2%)

*1 Overseas production figures indicate Mazda-brand units coming off the production line (excluding CKD units).

*2 Global production figures represent the total sum of domestic and overseas production volumes.

*3 All information in this press release is as of the release date. No updates after that date are reflected.

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