



August 28, 2025

## Mazda Production and Sales Results for July 2025

Mazda Motor Corporation's production and sales results for July 2025 are summarized below.

### I. Production

	Breakdown	July 2025		Jan - Jul 2025	
		Units	YoY Change (%)	Units	YoY Change (%)
DOMESTIC PRODUCTION	Passenger Vehicles	56,637	-27.9	405,791	-9.2
	Total	56,637	-27.9	405,791	-9.2
OVERSEAS PRODUCTION	Passenger Vehicles	29,914	-10.0	254,630	-0.8
	Total	29,914	-10.0	254,630	-0.8
GLOBAL PRODUCTION	Passenger Vehicles	86,551	-22.6	660,421	-6.2
	Total	86,551	-22.6	660,421	-6.2

#### 1. Domestic Production

Mazda's domestic production volume in July 2025 decreased 27.9% year on year due to decreased production of passenger vehicles.

[Domestic production of key models in July 2025]

CX-5: 29,990 units (up 0.1% year on year)  
 MAZDA3: 8,426 units (down 13.0%)  
 CX-30: 5,873 units (down 50.1%)

#### 2. Overseas Production

Mazda's overseas production volume in July 2025 decreased 10.0% year on year due to decreased production of passenger vehicles.

[Overseas production of key models in July 2025]

CX-50: 8,963 units (up 31.1% year on year)  
 CX-30: 7,653 units (down 25.1%)  
 MAZDA2: 3,752 units (down 6.5%)

## II. Domestic Sales

	Breakdown	July 2025		Jan - Jul 2025	
		Units	YoY Change (%)	Units	YoY Change (%)
DOMESTIC SALES	Passenger Vehicles	11,457	+7.8	88,003	+18.7
	Commercial Vehicles	839	+3.7	5,858	-1.8
	Registration Total	9,497	+13.1	72,950	+27.0
	Micro-mini Total	2,799	-8.0	20,911	-7.8
	Total	12,296	+7.5	93,861	+17.2

Mazda's domestic sales volume in July 2025 increased 7.5% year on year due to increased sales of both passenger and commercial vehicles.

Mazda's market share was 3.8% (up 0.6 points year on year) in the registered vehicle segment, 2.0% in the micro-mini vehicle segment (down 0.1 points), and the total market share was 3.1% (up 0.3 points).

[Domestic sales of key models in July 2025]

MAZDA2: 2,418 units (up 62.3% year on year)

CX-5: 1,843 units (up 0.9%)

MAZDA3: 1,102 units (up 17.9%)

## III. Exports

	Breakdown	July 2025		Jan - Jul 2025	
		Units	YoY Change (%)	Units	YoY Change (%)
EXPORTS	Passenger Vehicles	51,236	-18.0	338,515	-11.8
	North America	23,863	-12.1	173,413	+3.1
	Europe	11,934	-16.0	61,706	-29.8
	Oceania	4,137	-0.9	32,137	-14.6
	Others	11,302	-33.1	71,259	-20.7
	Total	51,236	-18.0	338,515	-11.8

Mazda's export volume in July 2025 decreased 18.0% year on year due to decreased shipments to regions such as North America and Europe.

[Exports of key models in July 2025]

CX-5: 24,994 units (up 1.2% year on year)

CX-30: 9,159 units (down 2.4%)

MAZDA3: 6,927 units (down 26.6%)

#### IV. Global Sales

	Breakdown	July 2025		Jan - Jul 2025	
		Units	YoY Change (%)	Units	YoY Change (%)
GLOBAL SALES	Domestic Sales	12,296	+7.5	93,861	+17.2
	USA	45,057	+13.0	255,354	+5.4
	China	4,053	-15.8	37,929	-18.4
	Europe	10,295	-14.6	93,836	-12.4
	Others	39,568	+6.3	267,324	+7.0
	Overseas Sales	98,973	+5.3	654,443	+1.3
	Total	111,269	+5.6	748,304	+3.1

Mazda's global sales volume in July 2025 increased 5.6% year on year due to increased sales in markets such as the USA and Japan.

[Global sales of key models in July 2025]

CX-5: 29,877 units (up 4.7% year on year)

CX-30: 16,937 units (down 16.6%)

CX-50: 15,232 units (up 52.5%)

\*1 Overseas production figures indicate Mazda-brand units coming off the production line (excluding CKD units).

\*2 Global production figures represent the total sum of domestic and overseas production volumes.

\*3 All information in this press release is as of the release date. No updates after that date are reflected.

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