



July 1, 2025

## Organizational and Personnel Changes

Mazda Motor Corporation has announced the following organizational and personnel changes, effective July 1, 2025.

### 1. Organizational Changes

#### Domestic Business domain

##### Aim

- Reorganize Domestic Business Division to promote the three pillars of the 'Domestic Business Structural Reform Policy' which was announced on 19 June 2025. These pillars are 'investment for growth to nurture the brand', 'designation of priority regions (metropolitan strategy)', and 'thorough frontline support to improve the in-store experience,' and they will enable business reform based on brand value management. The function of responding to fleet demand will also be strengthened.

##### Description of changes

- Domestic Business Div. is renamed Domestic Brand & Business Management Div.
- Domestic Product Marketing Dept., Domestic Business Development Dept., and some functions attached to the division are integrated to newly established Domestic Business Strategy Planning Dept.
- Some functions of Domestic Product Marketing Dept. are integrated to Domestic Brand Communication Dept., thus eliminating Domestic Product Marketing Dept.
- Fleet Customer Relations Promotion Dept. is newly established, taking over the fleet demand-related functions of the Retail Operations Support Dept.
- Some functions of Retail Operations Support Dept. are transferred to Mazda Business Partner Co., Ltd., and the department is renamed to Retail Operation Promotion Dept.

### 2. Personnel changes

#### (1) Executive Officer

New Post and assignment	Current post and assignment	Name
Executive Officer In charge of Business Operations and Brand Experience in Japan	Executive Officer In charge of Domestic Sales and Brand Experience	Kazuyoshi Todou

(2) General managers and above

New post	Current post	Name
General Research Manager Integrated Control System Development Div.	Senior Principal Engineer Integrated Control System Development Div.	Satoshi Komori
Deputy General Manager Integrated Control System Development Div.	Deputy General Manager and General Research Manager Integrated Control System Development Div.	Yasuhide Yano
Chief Manager Purchasing Div.	General Manager Painting, Trim & Final Assembly Engineering Dept.	Kouji Teramoto
Staff Manager Purchasing Div.	General Manager Purchasing Program Coordination Dept.	Hidetaka Ohara
General Manager Purchasing Program Coordination Dept.	General Manager Parts Purchasing Dept. No.1	Yasuyuki Yamamura
General Manager Parts Purchasing Dept. No.1	Dispatched to Mazda Imasen Electric Drive Co., Ltd. (Representative Director and President) (Until June 19, 2025)	Satoru Tamai
Chief Manager Production Engineering Div.	Dispatched to Mazda de Mexico Vehicle Operation	Tomonori Kan
General Manager Painting, Trim & Final Assembly Engineering Dept.	Manager Field Quality Dept. No.2	Eiichi Kawase
General Manager Global Sales & Marketing Div. and General Manager Global Marketing Strategy Dept.	General Manager Global Sales & Marketing Div.	Manabu Osuga
General Manager Global Brand Promotion Dept.	Dispatched to Mazda North American Operations	Noriko Okabe
Manager Global Brand Promotion Dept.	General Manager Global Brand Promotion Dept.	Sayaka Niki

General Manager Product Marketing Dept.	General Manager Global Marketing Strategy Dept.	Takashi Morita
General Manager Domestic Brand & Business Management Div.	General Manager Domestic Business Div.	Tadashi Miura
Deputy General Manager Domestic Brand & Business Management Div.	Deputy General Manager Domestic Business Div.	Kenji Hoshikawa
General Manager Domestic Business Strategy Planning Dept. Domestic Brand & Business Management Div.	General Manager Product Marketing Dept.	Tomoya Matahira
General Manager Domestic Brand Communication Dept. Domestic Brand & Business Management Div.	General Manager Domestic Brand Communication Dept. Domestic Business Div.	Eiko Unoki
General Manager Domestic Business Development Dept. Domestic Brand & Business Management Div.	General Manager Domestic Business Development Dept. Domestic Business Div.	Tomohide Matoba
General Manager Retail Operation Promotion Dept. Domestic Brand & Business Management Div.	General Manager Retail Operation Support Dept. Domestic Business Div.	Buichiro Takaba
General Manager Customers Relations Promotion Dept. Domestic Brand & Business Management Div.	General Manager Customers Relations Promotion Dept. Domestic Business Div.	Kengo Ikeda
General Manager Fleet Customer Relations Promotion Dept. Domestic Brand & Business Management Div.	Staff Manager Media Relation Dept.	Yoshinori Wakuda
Deputy General Manager Financial Services Div. and General Manager Financial Planning Dept.	Deputy General Manager Financial Services Div.	Akio Akamatsu
Staff Manager Financial Services Div.	General Manager Financial Planning Dept.	Maki Tokudome

Dispatched to Minami Kyusyu Mazda Co., Ltd. (Representative Director and President)	Chief Manager Domestic Business Div.	Kenta Nakanishi
Dispatched to Minami Kyusyu Mazda Co., Ltd. (Senior Advisor)	Dispatched to Minami Kyusyu Mazda Co., Ltd. (Representative Director and President)	Minoru Matsuura
Dispatched to Mazda Ace Co., Ltd. (Representative Director and President) (Effective June 26, 2025)	Dispatched to Mazda Ace Co., Ltd. (Senior Advisor)	Seiji Suehiro
Dispatched to Mazda Ace Co., Ltd. (Advisor) (Effective June 26, 2025)	Dispatched to Mazda Ace Co., Ltd. (Representative Director and President)	Atsumi Taomori
Dispatched to Japan Climate Systems Corporation (Director)	Dispatched to Japan Climate Systems Corporation (Senior Advisor)	Masaaki Sato
Dispatched to Japan Climate Systems Corporation (Senior Advisor)	Dispatched to Japan Climate Systems Corporation (Director)	Yukio Masuda
Dispatched to Mazda Imasen Electric Drive Co., Ltd. (Representative Director and President) (Effective June 19, 2025)	Dispatched to Mazda Imasen Electric Drive Co., Ltd. (Senior Advisor)	Shunji Tajiri
Dispatched to Mazda Business Partner Co., Ltd. (Representative Director and Vice President) (Effective January 30, 2025)	Deputy General Manager Domestic Business Div.	Michihiro Kouno
Dispatched to Mazda Business Partner Co., Ltd. (Managing Executive Officer) (Effective April 1, 2025)	General Manager Domestic Business Development Dept. Domestic Business Div.	Yoshiaki Honma
Dispatched to Mazda Business Partner Co., Ltd. (Managing Executive Officer)	General Manager Domestic Product Marketing Dept. Domestic Business Div.	Hajime Shimamura
Dispatched to Changan Mazda Engine Co., Ltd. (Senior Advisor)	Deputy Program Manager Production Engineering Development Promotion Dept.	Takashi Kouno

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