

May 29, 2025

# Mazda Production and Sales Results for April 2025

Mazda Motor Corporation's production and sales results for April 2025 are summarized below.

### I. Production

		April 2025		Jan - Apr 2025	
	Breakdown	Units	YoY	Units	YoY
		Offits	Change (%)	Offics	Change (%)
DOMESTIC PRODUCTION	Passenger Vehicles	55,161	-12.6	237,604	-3.6
	Total	55,161	-12.6	237,604	-3.6
OVERSEAS PRODUCTION	Passenger Vehicles	39,591	+0.8	154,819	+4.9
	Total	39,591	+0.8	154,819	+4.9
GLOBAL PRODUCTION	Passenger Vehicles	94,752	-7.5	392,423	-0.4
	Total	94,752	-7.5	392,423	-0.4

#### 1. Domestic Production

Mazda's domestic production volume in April 2025 decreased 12.6% year on year due to decreased production of passenger vehicles.

[Domestic production of key models in April 2025]

CX-5: 25,554 units (up 16.8% year on year)

CX-90: 6,548 units (down 27.2%) MAZDA3: 6,487 units (down 14.6%)

### 2. Overseas Production

Mazda's overseas production volume in April 2025 increased 0.8% year on year due to increased production of passenger vehicles.

[Overseas production of key models in April 2025]

CX-50: 11,807 units (up 8.3% year on year)

CX-30: 11,394 units (up 3.4%) MAZDA3: 4,406 units (down 40.2%)

#### II. Domestic Sales

		April 2025		Jan - Apr 2025		
	Breakdown	Breakdown	Units	YoY	Units	YoY
		Onits	Change (%)	Units	Change (%)	
DOMESTIC SALES	Passenger Vehicles	9,982	+5.8	56,402	+22.4	
	Commercial Vehicles	675	+4.5	3,521	+1.5	
	Registration Total	8,316	+12.6	46,898	+32.2	
	Micro-mini Total	2,341	-13.2	13,025	-7.4	
	Total	10,657	+5.7	59,923	+20.9	

Mazda's domestic sales volume in April 2025 increased 5.7% year on year due to increased sales of passenger and commercial vehicles.

Mazda's market share was 3.8% (up 0.2 points year on year) in the registered vehicle market and 1.9% in the micro-mini vehicle market (down 0.7 points), thus its total market share was 3.1% (down 0.1 points).

[Domestic sales of key models in April 2025]

ROADSTER: 1,916 units (up 124.1% year on year)

MAZDA2: 1,696 units (down 21.2%) CX-5: 1,121 units (down 3.5%)

## III. Exports

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		April 2025		Jan - Apr 2025		
	Breakdown	Units	YoY	Units	YoY	
			Change (%)		Change (%)	
EXPORTS	Passenger Vehicles	44,097	-29.0	192,475	-10.7	
	North America	24,488	-10.0	98,857	+14.3	
	Europe	6,727	-59.2	36,773	-43.4	
	Oceania	4,347	-15.3	17,412	-3.7	
	Others	8,535	-35.7	39,433	-14.2	
	Total	44,097	-29.0	192,475	-10.7	

Mazda's export volume in April 2025 decreased 29.0% year on year due to decreased shipments to regions such as Europe and the North America.

[Exports of key models in April 2025]

CX-5: 22,621 units (down 13.9% year on year)

CX-90: 6,326 units (down 22.8%) MAZDA3: 5,269 units (down 29.2%)

# IV. Global Sales

	Breakdown	April 2025		Jan - Apr 2025	
		Units	YoY	Llmits	YoY
			Change (%)	Units	Change (%)
GLOBAL SALES	Domestic Sales	10,657	+5.7	59,923	+20.9
	U.S.A.	37,660	+21.0	147,975	+12.8
	China	5,340	-3.6	21,649	-26.0
	Europe	10,486	-26.0	55,088	-8.4
	Others	37,551	+10.2	153,114	+12.6
	Overseas Sales	91,037	+7.2	377,826	
	Total	101,694	+7.1	437,749	+7.8

Mazda's global sales volume in April 2025 increased 7.1% year on year due to increased sales in regions such as the USA.

[Global sales of key models in April 2025]

CX-5: 26,153 units (down 0.6% year on year)

CX-30: 17,095 units (down 6.7%) MAZDA3: 12,874 units (down 0.3%)

<sup>\*</sup> Overseas production figures are based on the number of Mazda-brand units that came off the production line (excluding CKD units)

<sup>\*</sup> Global production figures represent the total sum of domestic and overseas production volumes.

<sup>\*</sup> All information in this press release is as of the release date. No updates after that date are reflected.