



April 1, 2025

Organizational and Personnel Changes

Mazda Motor Corporation has announced the following organizational and personnel changes, effective April 1, 2025.

1. Organizational Change

Corporate Planning & Development Domain

Aim

- To minimize the impact of the rapidly changing external environment, the company will review the costs of the entire supply chain and accelerate independent cost reduction activities. This will lead to a fundamental review of the cost planning function, and with the goal of achieving appropriate costs in line with customer value, a system will be established to achieve cost reductions of 3%, or nearly 100 billion yen, by the end of the fiscal year ending March 2027.

Description of change

- Newly establish Cost Planning Innovation Office

2. Personnel changes

General Managers and above

New post	Current post	Name
General Manager Business Structure Strategy Dept.	General Manager Business Structure Strategy Dept. and Program Manager Corporate Strategy Div.	Yukihiro Kourogi
Program Manager Cost Planning Innovation Office	Program Manager Product Development Div.	Mitsuru Wakiie
Program Manager Cost Planning Innovation Office	Staff Manager Product Planning Dept.	Shinya Iwamoto
Deputy General Manager ASEAN Business Office, Program Manager Product Development Div. and Mazda South East Asia Ltd. (Executive Vice President)	Dispatched to AutoAlliance (Thailand) Co., Ltd. (President)	Kenichirou Saruwatari

General Manager Product Development Div.	General Manager Product Development Planning Dept.	Tomohiro Tanimoto
General Manager Product Development Planning Dept.	Staff Manager Product Development Planning Dept.	Masahiko Gomi
Senior Principal Engineer Integrated Control System Development Div.	General Research Manager Integrated Control System Development Div.	Takamasa Suetomi
Expert Engineer Integrated Control System Development Div.	General Manager Integrated Control System Development Div.	Toshifumi Ikeda
Expert Engineer Technical Research Center	Senior Principal Engineer, Technical Research Center	Masahisa Yamakawa
Senior Expert Production Engineering Development Promotion Dept.	General Manager Quality Management & Promotion Dept.	Takashi Sazaki
Senior Expert Hiroshima Plant	Deputy General Manager Hiroshima Plant	Masataka Wakabayashi
Deputy General Manager Global Sales & Marketing Div.	Deputy General Manager Global Sales & Marketing Div. and General Manager Overseas Market Operations Dept.	Taku Yamafuji
Senior Expert Brand Experience Business Development Dept.	General Manager Brand Experience Business Development Dept.	Akira Ikemoto
Staff Manager Retail Operation Support Dept.	General Manager Customer Service Field Operations Dept.	Kenji Nakada

Staff Manager Retail Operation Support Dept.	Dispatched to Mazda Parts Sales Hiroshima Co., Ltd. (Representative Director and President)	Manabu Tanaka
Deputy General Manager Customer Service Div.	Deputy General Manager Customer Service Div. and General Manager Customer Service Business Development Dept.	Satoshi Takahashi
Senior Expert Corporate Liaison & Research Dept.	General Manager Corporate Liaison & Research Dept.	Hideki Taira
Senior Expert Tokyo General Affairs Dept.	General Manager Tokyo General Affairs Dept.	Ken Haruki
Dispatched to Mazda Ace Co., Ltd. (Senior Advisor)	General Manager Hofu Plant	Seiji Suehiro
Dispatched to Hokuriku Mazda Co., Ltd. (Representative Director and President)	Staff Manager Domestic Product Marketing Dept.	Sangyou Jo
Dispatched to Hiroshima Mazda Co., Ltd. (Executive Vice President)	Dispatched to Hokuriku Mazda Co., Ltd. (Representative Director and President)	Ryosuke Sakai
Dispatched to Mazda Auto Leasing Co., Ltd. (Managing Executive Officer)	General Manager Fleet/Fleet Employees Sales Dept.	Masashi Shirakashi
Dispatched to Mazda Parts Sales Hiroshima Co., Ltd. (Representative Director and President)	Staff Manager Customers Relations Promotion Dept.	Kanji Watari

Dispatched to Mazda de Mexico Vehicle Operation	Dispatched to Mazda de Mexico Vehicle Operation (Vice President)	Yasuyuki Nakamichi
-	Program Manager Electrification Business Div. and Program Manager Corporate Strategy Div. (Until March 31, 2025)	Kenji Matsumoto
-	Senior Expert R&D Strategy Planning Div. (Until March 31, 2025)	Koichi Kondo
-	General Manager Human Resources Div. (Until March 31, 2025)	Masahiko Takamura
-	Staff Manager Product Development Div. (Until April 30, 2025)	Naoki Okano

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