



March 28, 2025

Mazda Production and Sales Results for February 2025

Mazda Motor Corporation's production and sales results for February 2025 are summarized below.

I. Production

	Breakdown	February 2025		Jan - Feb 2025	
		Units	YoY Change (%)	Units	YoY Change (%)
DOMESTIC PRODUCTION	Passenger Vehicles	60,139	-8.4	125,914	+5.5
	Total	60,139	-8.4	125,914	+5.5
OVERSEAS PRODUCTION	Passenger Vehicles	35,424	+2.4	75,157	+4.5
	Total	35,424	+2.4	75,157	+4.5
GLOBAL PRODUCTION	Passenger Vehicles	95,563	-4.6	201,071	+5.2
	Total	95,563	-4.6	201,071	+5.2

1. Domestic Production

Mazda's domestic production volume in February 2025 decreased 8.4% year on year due to decreased production of passenger vehicles.

[Domestic production of key models in February 2025]

CX-5: 25,050 units (down 14.7% year on year)
 MAZDA3: 8,675 units (up 7.3%)
 CX-30: 6,624 units (down 9.8%)

2. Overseas Production

Mazda's overseas production volume in February 2025 increased 2.4% year on year due to increased production of passenger vehicles.

[Overseas production of key models in February 2025]

CX-30: 12,785 units (down 4.9% year on year)
 CX-50: 11,130 units (up 24.7%)
 MAZDA2: 3,752 units (up 47.9%)

II. Domestic Sales

	Breakdown	February 2025		Jan - Feb 2025	
		Units	YoY Change (%)	Units	YoY Change (%)
DOMESTIC SALES	Passenger Vehicles	15,476	+28.8	27,781	+28.2
	Commercial Vehicles	922	+7.6	1,651	-1.7
	Registration Total	12,920	+38.0	22,663	+36.6
	Micro-mini Total	3,478	-1.0	6,769	+0.1
	Total	16,398	+27.4	29,432	+26.1

Mazda's domestic sales volume in February 2025 increased 27.4% year on year due to increased sales of passenger and commercial vehicles.

Mazda's registered vehicle market share was 4.9% (up 0.8 points year on year), with a 2.4% share of the micro-mini segment (down 0.6 points), and a 4.0% total market share (up 0.3 points).

[Domestic sales of key models in February 2025]

CX-5: 2,689 units (up 74.4% year on year)
CX-60: 2,215 units (up 228.6%)
MAZDA2: 2,152 units (up 92.3%)

III. Exports

	Breakdown	February 2025		Jan - Feb 2025	
		Units	YoY Change (%)	Units	YoY Change (%)
EXPORTS	Passenger Vehicles	51,781	-8.1	101,850	+1.7
	North America	26,371	+4.8	53,164	+38.7
	Europe	8,916	-32.3	17,014	-43.2
	Oceania	5,499	+12.8	9,378	-6.8
	Others	10,995	-16.2	22,294	+2.2
	Total	51,781	-8.1	101,850	+1.7

Mazda's export volume in February 2025 decreased 8.1% year on year due to decreased shipments to Europe and other regions.

[Exports of key models in February 2025]

CX-5: 23,898 units (down 14.3% year on year)
MAZDA3: 7,374 units (up 0.8%)
CX-90: 6,291 units (up 44.5%)

IV. Global Sales

	Breakdown	February 2025		Jan - Feb 2025	
		Units	YoY Change (%)	Units	YoY Change (%)
GLOBAL SALES	Domestic Sales	16,398	+27.4	29,432	+26.1
	U.S.A.	33,538	+2.5	67,219	+6.7
	China	3,571	-28.7	9,236	-46.9
	Europe	11,759	-6.6	23,047	-9.3
	Others	37,012	+15.8	74,710	+13.5
	Overseas Sales	85,880	+4.4	174,212	+1.5
	Total	102,278	+7.5	203,644	+4.5

Mazda's global sales volume in February 2025 increased 7.5% year on year due to increased sales in Japan, the U.S., and other regions.

[Global sales of key models in February 2025]

CX-5: 25,715 units (up 3.5% year on year)

CX-30: 16,798 units (down 17.7%)

MAZDA3: 12,886 units (down 6.9%)

* Overseas production figures indicate Mazda-brand units coming off the production line (excluding CKD units).

* Global production figures are the sum total of domestic and overseas production volumes.

* All information in this press release is as of the release date. No updates after that date are reflected.

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