



February 27, 2025

Mazda Production and Sales Results for January 2025

Mazda Motor Corporation's production and sales results for January 2025 are summarized below.

I. Production

	Breakdown	January 2025	
		Units	YoY Change (%)
DOMESTIC PRODUCTION	Passenger Vehicles	65,775	+22.6
	Total	65,775	+22.6
OVERSEAS PRODUCTION	Passenger Vehicles	39,733	+6.4
	Total	39,733	+6.4
GLOBAL PRODUCTION	Passenger Vehicles	105,508	+15.9
	Total	105,508	+15.9

1. Domestic Production

Mazda's domestic production volume in January 2025 increased 22.6% year on year due to increased production of passenger vehicles.

[Domestic production of key models in January 2025]

CX-5: 25,266 units (down 2.0% year on year)
 MAZDA3: 8,479 units (up 33.5%)
 CX-30: 6,571 units (up 6.8%)

2. Overseas Production

Mazda's overseas production volume in January 2025 increased 6.4% year on year due to increased production of passenger vehicles.

[Overseas production of key models in January 2025]

CX-30: 14,079 units (down 1.3% year on year)
 CX-50: 10,059 units (up 39.6%)
 MAZDA3: 4,916 units (down 40.3%)

II. Domestic Sales

	Breakdown	January 2025	
		Units	YoY Change (%)
DOMESTIC SALES	Passenger Vehicles	12,254	+27.0
	Commercial Vehicles	724	-12.0
	Registration Total	9,708	+34.4
	Micro-mini Total	3,270	+0.7
	Total	12,978	+23.9

Mazda's domestic sales volume in January 2025 increased 23.9% year on year due to increased sales of passenger vehicles.

Mazda's registered vehicle market share was 4.1% (up 0.8 points year on year), with a 2.4% share of the micro-mini segment (down 0.4 points), and a 3.4% total market share (up 0.3 points).

[Domestic sales of key models in January 2025]

CX-5:	2,339 units (up 116.4% year on year)
MAZDA2:	2,120 units (up 31.0%)
CX-80:	1,253 units

III. Exports

	Breakdown	January 2025	
		Units	YoY Change (%)
EXPORTS	Passenger Vehicles	50,069	+14.3
	North America	26,793	+103.5
	Europe	8,098	-51.7
	Oceania	3,879	-25.3
	Others	11,299	+30.1
	Total	50,069	+14.3

Mazda's export volume in January 2025 increased 14.3% year on year due to increased shipments to North America and other regions.

[Exports of key models in January 2025]

CX-5:	21,848 units (down 4.8% year on year)
MAZDA3:	6,820 units (up 48.4%)
CX-90:	5,644 units (up 225.3%)

IV. Global Sales

	Breakdown	January 2025	
		Units	YoY Change (%)
GLOBAL SALES	Domestic Sales	12,978	+23.9
	U.S.A.	33,681	+11.2
	China	5,665	-54.3
	Europe	11,271	-12.1
	Others	37,698	+11.5
	Overseas Sales	88,315	-1.1
	Total	101,293	+1.5

Mazda's global sales volume in January 2025 increased 1.5% year on year due to increased sales in the U.S., Japan, and other regions.

[Global sales of key models in January 2025]

CX-5: 26,949 units (up 1.0% year on year)

CX-30: 17,465 units (down 0.3%)

MAZDA3: 13,090 units (down 28.0%)

* Overseas production figures indicate Mazda-brand units coming off the production line (excluding CKD units).

* Global production figures are the sum total of domestic and overseas production volumes.

* All information in this press release is as of the release date. No updates after that date are reflected.

###