



January 30, 2025

Mazda Production and Sales Results for December 2024 and for January through December 2024

Mazda Motor Corporation's production and sales results for December 2024 and for January through December 2024 are summarized below.

I. Production

	Breakdown	December 2024		Jan - Dec 2024	
		Units	YoY Change (%)	Units	YoY Change (%)
DOMESTIC PRODUCTION	Passenger Vehicles	62,348	-6.5	749,428	-10.7
	Total	62,348	-6.5	749,428	-10.7
OVERSEAS PRODUCTION	Passenger Vehicles	28,165	-20.9	451,621	+9.0
	Total	28,165	-20.9	451,621	+9.0
GLOBAL PRODUCTION	Passenger Vehicles	90,513	-11.5	1,201,049	-4.2
	Total	90,513	-11.5	1,201,049	-4.2

1. Domestic Production

(1) December 2024

Mazda's domestic production volume in December 2024 decreased 6.5% year on year due to decreased production of passenger vehicles.

[Domestic production of key models in December 2024]

CX-5: 24,983 units (down 24.5% year on year)

MAZDA3: 8,944 units (up 16.4%)

CX-90: 5,838 units (up 82.4%)

(2) January through December 2024

Mazda's domestic production volume in the period from January through December 2024 decreased 10.7% year on year due to decreased production of passenger vehicles.

[Domestic production of key models in the period from January through December 2024]

CX-5: 297,343 units (down 18.8% year on year)

MAZDA3: 104,682 units (up 2.9%)

CX-30: 86,461 units (down 2.1%)

2. Overseas Production

(1) December 2024

Mazda's overseas production volume in December 2024 decreased 20.9% year on year due to decreased production of passenger vehicles.

[Overseas production of key models in December 2024]

CX-30: 8,980 units (down 15.5% year on year)
 CX-50: 8,138 units (up 24.6%)
 CX-5: 4,400 units (up 11.5%)

(2) January through December 2024

Mazda's overseas production volume in the period from January through December 2024 increased 9.0% year on year due to increased production of passenger vehicles.

[Overseas production of key models in the period from January through December 2024]

CX-30: 140,359 units (down 0.9% year on year)
 CX-50: 113,186 units (up 56.5%)
 MAZDA3: 69,393 units (down 25.8%)

II. Domestic Sales

	Breakdown	December 2024		Jan - Dec 2024	
		Units	YoY Change (%)	Units	YoY Change (%)
DOMESTIC SALES	Passenger Vehicles	10,043	+3.3	131,837	-20.5
	Commercial Vehicles	684	-21.6	10,109	-16.0
	Registration Total	7,692	-11.8	103,932	-27.1
	Micro-mini Total	3,035	+62.1	38,014	+7.7
	Total	10,727	+1.3	141,946	-20.2

(1) December 2024

Mazda's domestic sales volume in December 2024 increased 1.3% year on year due to increased sales of passenger vehicles.

Mazda's registered vehicle market share was 3.6% (down 0.2 points year on year), with a 2.5% share of the micro-mini segment (up 1.1 points) and a 3.3% total market share (up 0.4 points).

[Domestic sales of key models in December 2024]

MAZDA2: 1,778 units (up 12.4% year on year)
 CX-5: 1,396 units (down 21.1%)
 CX-80: 1,201 units

(2) January through December 2024

Mazda's domestic sales volume in the period from January through December 2024 decreased 20.2% year on year due to decreased sales of passenger and commercial vehicles.

Mazda's registered vehicle market share was 3.6% (down 1.1 points year on year), with a 2.4% share of the micro-mini segment (up 0.4 points) and a 3.2% total market share (down 0.5 points).

[Domestic sales of key models in the period from January through December 2024]

MAZDA2: 21,656 units (up 4.7% year on year)

CX-5: 19,421 units (down 24.4%)

CX-30: 13,711 units (down 23.9%)

III. Exports

	Breakdown	December 2024		Jan - Dec 2024	
		Units	YoY Change (%)	Units	YoY Change (%)
EXPORTS	Passenger Vehicles	59,628	-11.0	656,977	-8.3
	North America	27,419	-15.6	280,297	-5.0
	Europe	13,789	-24.3	143,744	-24.8
	Oceania	5,380	+6.6	63,788	-6.0
	Others	13,040	+15.7	169,148	+4.2
	Total	59,628	-11.0	656,977	-8.3

(1) December 2024

Mazda's export volume in December 2024 decreased 11.0% year on year due to decreased shipments to North America and Europe.

[Exports of key models in December 2024]

CX-5: 23,704 units (down 36.1% year on year)

MAZDA3: 8,362 units (up 11.6%)

CX-90: 6,551 units (up 56.6%)

(2) January through December 2024

Mazda's export volume in the period from January through December 2024 decreased 8.3% year on year due to decreased shipments to Europe, North America, and Oceania.

[Exports of key models in the period from January through December 2024]

CX-5: 279,812 units (down 18.3% year on year)

MAZDA3: 93,175 units (up 5.6%)

CX-90: 78,982 units (up 37.5%)

IV. Global Sales

	Breakdown	December 2024		Jan - Dec 2024	
		Units	YoY Change (%)	Units	YoY Change (%)
GLOBAL SALES	Domestic Sales	10,727	+1.3	141,946	-20.2
	U.S.A.	40,201	+1.7	424,379	+16.8
	China	8,051	-15.5	81,743	-3.8
	Europe	15,767	+4.9	175,665	-5.9
	Others	37,219	+7.4	453,845	+5.1
	Overseas Sales	101,238	+2.5	1,135,632	+6.4
	Total	111,965	+2.4	1,277,578	+2.6

(1) December 2024

Mazda's global sales volume in December 2024 increased 2.4% year on year due to increased sales in Europe, the U.S., and other regions.

[Global sales of key models in December 2024]

CX-5: 28,317 units (down 24.6% year on year)

CX-30: 20,630 units (up 33.3%)

MAZDA3: 14,219 units (down 11.3%)

(2) January through December 2024

Mazda's global sales volume in the period from January through December 2024 increased 2.6% year on year due to increased sales in the U.S. and other regions.

[Global sales of key models in the period from January through December 2024]

CX-5: 345,209 units (down 2.7% year on year)

CX-30: 234,295 units (up 16.7%)

MAZDA3: 173,719 units (down 2.8%)

*1) Overseas production figures indicate Mazda-brand units coming off the production line (excluding CKD units).

*2) Global production figures are the sum total of domestic and overseas production volumes.

*3) All information in this press release is as of the release date. Any update after that is reflected.

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