



December 25, 2024

Mazda Production and Sales Results for November 2024

Mazda Motor Corporation's production and sales results for November 2024 are summarized below.

I. Production

	Breakdown	November 2024		Jan - Nov 2024	
		Units	YoY Change (%)	Units	YoY Change (%)
DOMESTIC PRODUCTION	Passenger Vehicles	59,458	-19.2	687,080	-11.1
	Total	59,458	-19.2	687,080	-11.1
OVERSEAS PRODUCTION	Passenger Vehicles	41,020	+1.5	423,456	+11.8
	Total	41,020	+1.5	423,456	+11.8
GLOBAL PRODUCTION	Passenger Vehicles	100,478	-11.9	1,110,536	-3.5
	Total	100,478	-11.9	1,110,536	-3.5

1. Domestic Production

Mazda's domestic production volume in November 2024 decreased 19.2% year on year due to decreased production of passenger vehicles.

[Domestic production of key models in November 2024]

CX-5: 22,835 units (down 36.3% year on year)

MAZDA3: 9,313 units (up 12.8%)

CX-30: 7,548 units (down 12.0%)

2. Overseas Production

Mazda's overseas production volume in November 2024 increased 1.5% year on year due to increased production of passenger vehicles.

[Overseas production of key models in November 2024]

CX-30: 12,977 units (up 1.7% year on year)

CX-50: 9,778 units (up 27.9%)

MAZDA2: 4,567 units (up 11.0%)

II. Domestic Sales

	Breakdown	November 2024		Jan - Nov 2024	
		Units	YoY Change (%)	Units	YoY Change (%)
DOMESTIC SALES	Passenger Vehicles	11,916	-3.2	121,783	-22.0
	Commercial Vehicles	876	-3.7	9,421	-15.6
	Registration Total	9,791	-7.1	96,232	-28.1
	Micro-mini Total	3,001	+11.8	34,972	+4.6
	Total	12,792	-3.3	131,204	-21.5

Mazda's domestic sales volume in November 2024 decreased 3.3% year on year due to decreased sales of passenger and commercial vehicles.

Mazda's registered vehicle market share was 3.9% (down 0.2 points year on year), with a 2.1% share of the micro-mini segment (up 0.4 points) and a 3.3% total market share (up 0.1 points).

[Domestic sales of key models in November 2024]

CX-80: 2,225 units

MAZDA2: 1,788 units (up 20.6% year on year)

CX-5: 1,646 units (down 18.1%)

III. Exports

	Breakdown	November 2024		Jan - Nov 2024	
		Units	YoY Change (%)	Units	YoY Change (%)
EXPORTS	Passenger Vehicles	51,692	-16.7	597,349	-8.0
	North America	20,100	-23.7	252,878	-3.7
	Europe	9,799	-44.4	129,955	-24.8
	Oceania	5,272	+8.9	58,408	-7.0
	Others	16,521	+24.8	156,108	+3.4
	Total	51,692	-16.7	597,349	-8.0

Mazda's export volume in November 2024 decreased 16.7% year on year due to decreased shipments to Europe and North America.

[Exports of key models in November 2024]

CX-5: 22,730 units (down 28.4% year on year)

MAZDA3: 7,837 units (up 19.5%)

CX-30: 6,927 units (up 11.6%)

IV. Global Sales

	Breakdown	November 2024		Jan - Nov 2024	
		Units	YoY Change (%)	Units	YoY Change (%)
GLOBAL SALES	Domestic Sales	12,792	-3.3	131,204	-21.5
	U.S.A.	33,422	+20.6	388,587	+20.0
	China	8,516	-0.4	73,692	-2.3
	Europe	12,604	-16.6	159,867	-6.9
	Others	44,585	+13.9	416,626	+4.9
	Overseas Sales	99,127	+9.5	1,038,772	+7.3
	Total	111,919	+7.9	1,169,976	+3.1

Mazda's global sales volume in November 2024 increased 7.9% year on year due to increased sales in the U.S. and other regions.

[Global sales of key models in November 2024]

CX-5: 28,217 units (up 1.2% year on year)

CX-30: 19,576 units (up 19.6%)

MAZDA3: 14,781 units (down 14.0%)

*1) Overseas production figures indicate Mazda-brand units coming off the production line (excluding CKD units).

*2) Global production figures are the sum total of domestic and overseas production volumes.

*3) All information in this press release is as of the release date. No updates after that date are reflected.

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