



November 28, 2024

Mazda Production and Sales Results for October 2024

Mazda Motor Corporation's production and sales results for October 2024 are summarized below.

I. Production

	Breakdown	Oct 2024		Jan - Oct 2024	
		Units	YoY Change (%)	Units	YoY Change (%)
DOMESTIC PRODUCTION	Passenger Vehicles	68,653	-10.2	627,622	-10.2
	Total	68,653	-10.2	627,622	-10.2
OVERSEAS PRODUCTION	Passenger Vehicles	47,159	+12.6	382,436	+13.0
	Total	47,159	+12.6	382,436	+13.0
GLOBAL PRODUCTION	Passenger Vehicles	115,812	-2.1	1,010,058	-2.6
	Total	115,812	-2.1	1,010,058	-2.6

1. Domestic Production

Mazda's domestic production volume in October 2024 decreased 10.2% year on year due to decreased production of passenger vehicles.

[Domestic production of key models in October 2024]

CX-5: 23,198 units (down 31.9% year on year)

MAZDA3: 11,001 units (up 41.8%)

CX-90: 9,294 units (up 12.2%)

2. Overseas Production

Mazda's overseas production volume in October 2024 increased 12.6% year on year due to increased production of passenger vehicles.

[Overseas production of key models in October 2024]

CX-30: 13,765 units (up 1.3% year on year)

CX-50: 11,327 units (up 86.8%)

MAZDA3: 9,498 units (down 30.7%)

II. Domestic Sales

	Breakdown	Oct 2024		Jan - Oct 2024	
		Units	YoY Change (%)	Units	YoY Change (%)
DOMESTIC SALES	Passenger Vehicles	13,885	-0.0	109,868	-23.6
	Commercial Vehicles	865	-9.9	8,542	-16.6
	Registration Total	11,718	+0.3	86,440	-29.9
	Micro-mini Total	3,032	-4.2	31,970	+4.0
	Total	14,750	-0.7	118,410	-23.1

Mazda's domestic sales volume in October 2024 decreased 0.7% year on year due to decreased sales of passenger and commercial vehicles.

Mazda's registered vehicle market share was 4.5% (down 0.3 points year on year), with a 2.1% share of the micro-mini segment (up 0.1 points) and a 3.7% total market share (unchanged year on year).

[Domestic sales of key models in October 2024]

MAZDA2: 2,063 units (up 36.8% year on year)

MAZDA3: 1,947 units (up 105.2%)

CX-80: 1,856 units

III. Exports

	Breakdown	Oct 2024		Jan - Oct 2024	
		Units	YoY Change (%)	Units	YoY Change (%)
EXPORTS	Passenger Vehicles	57,708	-11.5	545,657	-7.1
	North America	22,377	-14.6	232,778	-1.5
	Europe	12,705	-42.6	120,156	-22.6
	Oceania	5,719	-14.9	53,136	-8.3
	Others	16,907	+66.3	139,587	+1.3
	Total	57,708	-11.5	545,657	-7.1

Mazda's export volume in October 2024 decreased 11.5% year on year due to decreased shipments to Europe, North America, and Oceania.

[Exports of key models in October 2024]

CX-5: 21,005 units (down 29.3% year on year)

MAZDA3: 9,330 units (up 28.3%)

CX-90: 8,601 units (up 14.0%)

IV. Global Sales

	Breakdown	Oct 2024		Jan - Oct 2024	
		Units	YoY Change (%)	Units	YoY Change (%)
GLOBAL SALES	Domestic Sales	14,750	-0.7	118,410	-23.1
	U.S.A.	37,307	+58.7	350,756	+18.4
	China	7,037	-26.8	65,176	-2.5
	Europe	12,647	-13.3	147,220	-6.0
	Others	40,680	+8.5	372,041	+3.9
	Overseas Sales	97,671	+14.6	935,193	+6.6
	Total	112,421	+12.4	1,053,603	+2.1

Mazda's global sales volume in October 2024 increased 12.4% year on year due to increased sales in the U.S. and other regions.

[Global sales of key models in October 2024]

CX-5: 28,126 units (up 5.7% year on year)

CX-30: 18,796 units (down 2.3%)

MAZDA3: 15,185 units (down 8.0%)

*1) Overseas production figures indicate Mazda-brand units coming off the production line (excluding CKD units).

*2) Global production figures are the sum total of domestic and overseas production volumes.

*3) All information in this press release is as of the release date. No updates after that date are reflected.

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