



September 27, 2024

Mazda Production and Sales Results for August 2024

Mazda Motor Corporation's production and sales results for August 2024 are summarized below.

I. Production

	Breakdown	Aug 2024		Jan - Aug 2024	
		Units	YoY Change (%)	Units	YoY Change (%)
DOMESTIC PRODUCTION	Passenger Vehicles	46,865	-14.0	493,922	-8.9
	Total	46,865	-14.0	493,922	-8.9
OVERSEAS PRODUCTION	Passenger Vehicles	39,327	+18.8	296,033	+15.0
	Total	39,327	+18.8	296,033	+15.0
GLOBAL PRODUCTION	Passenger Vehicles	86,192	-1.6	789,955	-1.2
	Total	86,192	-1.6	789,955	-1.2

1. Domestic Production

Mazda's domestic production volume in August 2024 decreased 14.0% year on year due to decreased production of passenger vehicles.

[Domestic production of key models in August 2024]

CX-5: 14,220 units (down 39.7% year on year)

MAZDA3: 7,748 units (up 43.9%)

CX-90: 6,406 units (down 0.0%)

2. Overseas Production

Mazda's overseas production volume in August 2024 increased 18.8% year on year due to increased production of passenger vehicles.

[Overseas production of key models in August 2024]

CX-50: 11,145 units (up 52.8% year on year)

CX-30: 10,570 units (up 3.5%)

MAZDA2: 6,219 units (up 94.2%)

II. Domestic Sales

	Breakdown	Aug 2024		Jan - Aug 2024	
		Units	YoY Change (%)	Units	YoY Change (%)
DOMESTIC SALES	Passenger Vehicles	9,185	-19.6	83,324	-29.8
	Commercial Vehicles	788	-3.1	6,751	-18.6
	Registration Total	7,292	-21.5	64,712	-37.1
	Micro-mini Total	2,681	-9.0	25,363	+4.7
	Total	9,973	-18.5	90,075	-29.1

Mazda's domestic sales volume in August 2024 decreased 18.5% year on year due to decreased sales of passenger and commercial vehicles.

Mazda's registered vehicle market share was 3.5% (down 0.8 points year on year), with a 2.2% share of the micro-mini segment (down 0.1 points) and a 3.0% total market share (down 0.6 points).

[Domestic sales of key models in August 2024]

MAZDA2: 1,753 units (up 17.6% year on year)

CX-5: 1,709 units (down 19.4%)

CX-30: 1,170 units (down 10.1%)

III. Exports

	Breakdown	Aug 2024		Jan - Aug 2024	
		Units	YoY Change (%)	Units	YoY Change (%)
EXPORTS	Passenger Vehicles	49,370	-15.3	432,961	-5.3
	North America	20,190	-12.2	188,416	+1.0
	Europe	9,613	-45.5	97,525	-16.6
	Oceania	3,477	-49.9	41,121	-8.1
	Others	16,090	+51.1	105,899	-2.8
	Total	49,370	-15.3	432,961	-5.3

Mazda's export volume in August 2024 decreased 15.3% year on year due to decreased shipments to North America, Europe, and Oceania.

[Exports of key models in August 2024]

CX-5: 18,657 units (down 27.8% year on year)

MAZDA3: 8,668 units (up 31.5%)

CX-90: 6,519 units (down 11.6%)

IV. Global Sales

	Breakdown	Aug 2024		Jan - Aug 2024	
		Units	YoY Change (%)	Units	YoY Change (%)
GLOBAL SALES	Domestic Sales	9,973	-18.5	90,075	-29.1
	U.S.A.	41,259	+36.7	283,609	+16.0
	China	5,210	-35.6	51,714	+8.5
	Europe	10,208	-16.9	117,361	-3.6
	Others	41,181	+13.6	291,032	+2.7
	Overseas Sales	97,858	+12.8	743,716	+6.6
	Total	107,831	+8.9	833,791	+1.1

Mazda's global sales volume in August 2024 increased 8.9% year on year due to increased sales in the U.S. and other regions.

[Global sales of key models in August 2024]

CX-5: 30,881 units (up 6.1% year on year)

CX-30: 18,666 units (up 16.3%)

MAZDA3: 13,158 units (down 19.5%)

*1) Overseas production figures indicate Mazda-brand units coming off the production line (excluding CKD units).

*2) Global production figures are the sum total of domestic and overseas production volumes.

*3) All information in this press release is as of the date of the publicity. No updates after that date are reflected.

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