



August 29, 2024

Mazda Production and Sales Results for July 2024

Mazda Motor Corporation's production and sales results for July 2024 are summarized below.

I. Production

	Breakdown	Jul 2024		Jan - Jul 2024	
		Units	YoY Change (%)	Units	YoY Change (%)
DOMESTIC PRODUCTION	Passenger Vehicles	78,529	+8.7	447,057	-8.4
	Total	78,529	+8.7	447,057	-8.4
OVERSEAS PRODUCTION	Passenger Vehicles	33,244	+10.3	256,706	+14.4
	Total	33,244	+10.3	256,706	+14.4
GLOBAL PRODUCTION	Passenger Vehicles	111,773	+9.2	703,763	-1.2
	Total	111,773	+9.2	703,763	-1.2

1. Domestic Production

Mazda's domestic production volume in July 2024 increased 8.7% year on year due to increased production of passenger vehicles.

[Domestic production of key models in July 2024]

CX-5: 29,947 units (down 0.1% year on year)
 CX-30: 11,778 units (up 1.5%)
 MAZDA3: 9,690 units (up 5.8%)

2. Overseas Production

Mazda's overseas production volume in July 2024 increased 10.3% year on year due to increased production of passenger vehicles.

[Overseas production of key models in July 2024]

CX-30: 10,212 units (down 12.4% year on year)
 CX-50: 6,836 units (up 69.2%)
 MAZDA3: 5,181 units (down 21.8%)

II. Domestic Sales

	Breakdown	Jul 2024		Jan - Jul 2024	
		Units	YoY Change (%)	Units	YoY Change (%)
DOMESTIC SALES	Passenger Vehicles	10,622	-24.7	74,132	-30.9
	Commercial Vehicles	808	-18.0	5,962	-20.3
	Registration Total	8,392	-28.8	57,415	-38.6
	Micro-mini Total	3,038	-8.2	22,679	+6.6
	Total	11,430	-24.2	80,094	-30.3

Mazda's domestic sales volume in July 2024 decreased 24.2% year on year due to decreased sales of passenger and commercial vehicles.

Mazda's registered vehicle market share was 3.2% (down 1.5 points year on year), with a 2.1% share of the micro-mini segment (down 0.5 points) and a 2.8% total market share (down 1.2 points).

[Domestic sales of key models in July 2024]

CX-5: 1,826 units (down 15.3% year on year)

CX-30: 1,502 units (up 8.6%)

MAZDA2: 1,489 units (down 18.0%)

III. Exports

	Breakdown	Jul 2024		Jan - Jul 2024	
		Units	YoY Change (%)	Units	YoY Change (%)
EXPORTS	Passenger Vehicles	62,452	+12.7	383,591	-3.8
	North America	27,156	+17.7	168,226	+2.9
	Europe	14,215	-7.6	87,912	-11.4
	Oceania	4,176	-16.4	37,644	-0.4
	Others	16,905	+41.3	89,809	-8.6
	Total	62,452	+12.7	383,591	-3.8

Mazda's export volume in July 2024 increased 12.7% year on year due to increased shipments to North America and other regions.

[Exports of key models in July 2024]

CX-5: 24,696 units (down 3.7% year on year)

MAZDA3: 9,433 units (up 12.1%)

CX-30: 9,389 units (up 34.2%)

IV. Global Sales

	Breakdown	Jul 2024		Jan - Jul 2024	
		Units	YoY Change (%)	Units	YoY Change (%)
GLOBAL SALES	Domestic Sales	11,430	-24.2	80,094	-30.3
	U.S.A.	39,863	+30.1	242,350	+13.0
	China	4,816	-38.3	46,504	+17.5
	Europe	12,052	-10.4	107,146	-2.1
	Others	37,187	+6.5	249,818	+1.1
	Overseas Sales	93,918	+8.2	645,818	+5.8
	Total	105,348	+3.4	725,912	+0.1

Mazda's global sales volume in July 2024 increased 3.4% year on year due to increased sales in the U.S. and other regions.

[Global sales of key models in July 2024]

CX-5: 28,538 units (down 0.8% year on year)

CX-30: 20,310 units (up 22.8%)

MAZDA3: 13,983 units (down 12.1%)

*1) Overseas production figures indicate Mazda-brand units coming off the production line (excluding CKD units).

*2) Global production figures are the sum total of domestic and overseas production volumes.

*3) All information in this press release is as of the date of the publicity. No updates after that date are reflected.

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