



March 28, 2024

## Mazda Production and Sales Results for February 2024

Mazda Motor Corporation's production and sales results for February 2024 are summarized below.

### I. Production

	Breakdown	February 2024		Jan - Feb 2024	
		Units	YoY Change (%)	Units	YoY Change (%)
DOMESTIC PRODUCTION	Passenger Vehicles	65,635	-9.4	119,300	-13.5
	Total	65,635	-9.4	119,300	-13.5
OVERSEAS PRODUCTION	Passenger Vehicles	34,577	+9.0	71,922	+11.7
	Total	34,577	+9.0	71,922	+11.7
GLOBAL PRODUCTION	Passenger Vehicles	100,212	-3.8	191,222	-5.5
	Total	100,212	-3.8	191,222	-5.5

#### 1. Domestic Production

Mazda's domestic production volume in February 2024 decreased 9.4% year on year due to decreased production of passenger vehicles.

[Domestic production of key models in February 2024]

CX-5: 29,357 units (up 4.1% year on year)  
 MAZDA3: 8,082 units (down 23.2%)  
 CX-30: 7,342 units (down 12.4%)

#### 2. Overseas Production

Mazda's overseas production volume in February 2024 increased 9.0% year on year due to increased production of passenger vehicles.

[Overseas production key models in February 2024]

CX-30: 13,443 units (up 6.9% year on year)  
 CX-50: 8,929 units (up 115.6%)  
 MAZDA3: 4,663 units (down 24.4%)

## II. Domestic Sales

	Breakdown	February 2024		Jan - Feb 2024	
		Units	YoY Change (%)	Units	YoY Change (%)
DOMESTIC SALES	Passenger Vehicles	12,007	-25.8	21,655	-30.1
	Commercial Vehicles	851	-21.2	1,674	-19.2
	Registration Total	9,356	-33.5	16,580	-38.2
	Micro-mini Total	3,502	+10.2	6,749	+8.1
	Total	12,858	-25.5	23,329	-29.4

Mazda's domestic sales volume in February 2024 decreased 25.5% year on year due to decreased sales of passenger and commercial vehicles.

Mazda's registered vehicle market share was 4.1% (down 1.1 points year on year), with a 3.0% share of the micro-mini segment (up 1.0 points) and a 3.7% total market share (down 0.3 points).

[Domestic sales of key models in February 2024]

CX-5:	1,541 units (up 27.4% year on year)
CX-3:	1,415 units (up 115.4%)
CX-30:	1,336 units (down 39.7%)

## III. Exports

	Breakdown	February 2024		Jan - Feb 2024	
		Units	YoY Change (%)	Units	YoY Change (%)
EXPORTS	Passenger Vehicles	56,338	-7.1	100,146	-11.6
	North America	25,169	-14.0	38,335	-23.1
	Europe	13,170	-10.7	29,936	+6.9
	Oceania	4,873	-17.3	10,066	-21.6
	Others	13,126	+22.1	21,809	-3.9
	Total	56,338	-7.1	100,146	-11.6

Mazda's export volume in February 2024 decreased 7.1% year on year due to decreased shipments to North America, Europe, and Oceania.

[Exports of key models in February 2024]

CX-5:	27,899 units (up 9.4% year on year)
MAZDA3:	7,312 units (down 17.6%)
CX-30:	5,142 units (up 2.7%)

#### IV. Global Sales

	Breakdown	February 2024		Jan - Feb 2024	
		Units	YoY Change (%)	Units	YoY Change (%)
GLOBAL SALES	Domestic Sales	12,858	-25.5	23,329	-29.4
	U.S.A.	32,706	+6.7	62,984	+17.5
	China	5,010	+29.2	17,403	+124.4
	Europe	12,548	-2.4	25,369	-9.8
	Others	31,971	+2.5	65,789	-1.3
	Overseas Sales	82,235	+4.7	171,545	+9.9
	Total	95,093	-0.8	194,874	+3.0

Mazda's global sales volume in February 2024 decreased 0.8% year on year due to decreased sales in Japan and Europe.

[Global sales of key models in February 2024]

CX-5: 24,850 units (down 7.5% year on year)

CX-30: 20,401 units (up 27.6%)

MAZDA3: 13,840 units (up 11.6%)

\* Overseas production figures indicate Mazda-brand units coming off the production line (excluding CKD units).

\* Global production figures are the sum total of domestic and overseas production volumes.

\* All information in this press release is as of the date of the publicity. No updates after that date are reflected.

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