



November 29, 2023

Mazda Production and Sales Results for October 2023

Mazda Motor Corporation's production and sales results for October 2023 are summarized below.

I. Production

	Breakdown	October 2023		Jan - Oct 2023	
		Units	YoY Change (%)	Units	YoY Change (%)
DOMESTIC PRODUCTION	Passenger Vehicles	76,410	+3.7	698,897	+15.7
	Total	76,410	+3.7	698,897	+15.7
OVERSEAS PRODUCTION	Passenger Vehicles	41,868	+10.0	338,438	+15.2
	Total	41,868	+10.0	338,438	+15.2
GLOBAL PRODUCTION	Passenger Vehicles	118,278	+5.8	1,037,335	+15.5
	Total	118,278	+5.8	1,037,335	+15.5

1. Domestic Production

Mazda's domestic production volume in October 2023 increased 3.7% year on year due to increased production of passenger vehicles.

[Domestic production of key models in October 2023]

CX-5: 34,075 units (up 1.6% year on year)

CX-90: 8,282 units

CX-30: 8,051 units (up 36.9%)

2. Overseas Production

Mazda's overseas production volume in October 2023 increased 10.0% year on year due to increased production of passenger vehicles.

[Overseas production of key models in October 2023]

MAZDA3: 13,714 units (up 46.3% year on year)

CX-30: 13,592 units (up 21.8%)

CX-50: 6,065 units (up 58.3%)

II. Domestic Sales

	Breakdown	October 2023		Jan - Oct 2023	
		Units	YoY Change (%)	Units	YoY Change (%)
DOMESTIC SALES	Passenger Vehicles	13,883	-3.1	143,722	+12.4
	Commercial Vehicles	959	+1.7	10,245	+10.0
	Registration Total	11,679	-6.9	123,223	+9.5
	Micro-mini Total	3,163	+16.2	30,744	+24.3
	Total	14,842	-2.8	153,967	+12.2

Mazda's domestic sales volume in October 2023 decreased 2.8% year on year due to decreased sales of passenger vehicles.

Mazda's registered vehicle market share was 4.8% (down 1.1 points year on year), with a 2.0% share of the micro-mini segment (up 0.2 points) and a 3.7% total market share (down 0.6 points).

[Domestic sales of key models in October 2023]

CX-5: 2,663 units (down 13.4% year on year)

CX-30: 2,325 units (up 106.7%)

CX-8: 1,532 units (up 30.1%)

III. Exports

	Breakdown	October 2023		Jan - Oct 2023	
		Units	YoY Change (%)	Units	YoY Change (%)
EXPORTS	Passenger Vehicles	65,199	-1.1	587,220	+19.1
	North America	26,190	-6.6	236,280	+14.6
	Europe	22,126	+20.1	155,179	+50.1
	Oceania	6,718	+10.6	57,956	-2.8
	Others	10,165	-23.9	137,805	+11.3
	Total	65,199	-1.1	587,220	+19.1

Mazda's export volume in October 2023 decreased 1.1% year on year due to decreased shipments to North America and other regions.

[Exports of key models in October 2023]

CX-5: 29,706 units (down 18.2% year on year)

CX-90: 7,543 units

MAZDA3: 7,271 units (up 30.8%)

IV. Global Sales

	Breakdown	October 2023		Jan - Oct 2023	
		Units	YoY Change (%)	Units	YoY Change (%)
GLOBAL SALES	Domestic Sales	14,842	-2.8	153,967	+12.2
	U.S.A.	23,504	-7.2	296,121	+23.0
	China	9,610	+28.9	66,869	-27.5
	Europe	14,544	+6.6	156,530	+26.5
	Others	37,501	+12.6	358,096	+6.5
	Overseas Sales	85,159	+6.8	877,616	+10.7
	Total	100,001	+5.3	1,031,583	+10.9

Mazda's global sales volume in October 2023 increased 5.3% year on year due to increased sales in other regions, China, and Europe.

[Global sales of key models in October 2023]

CX-5: 26,609 units (down 8.8% year on year)

CX-30: 19,234 units (up 39.1%)

MAZDA3: 16,499 units (up 23.0%)

End

- * Overseas production figures indicate Mazda-brand units coming off the production line (excluding CKD units).
- * Global production figures are the sum total of domestic and overseas production volumes.
- * All information in this press release is as of the release date. No updates after that date are reflected.
- * **Figures in red revised November 29 2023.**