



September 28, 2023

Mazda Production and Sales Results for August 2023

Mazda Motor Corporation's production and sales results for August 2023 are summarized below.

I. Production

	Breakdown	August 2023		Jan - Aug 2023	
		Units	YoY Change (%)	Units	YoY Change (%)
DOMESTIC PRODUCTION	Passenger Vehicles	54,463	-11.3	542,413	+17.1
	Total	54,463	-11.3	542,413	+17.1
OVERSEAS PRODUCTION	Passenger Vehicles	33,099	+6.5	257,469	+16.4
	Total	33,099	+6.5	257,469	+16.4
GLOBAL PRODUCTION	Passenger Vehicles	87,562	-5.3	799,882	+16.8
	Total	87,562	-5.3	799,882	+16.8

1. Domestic Production

Mazda's domestic production volume in August 2023 decreased 11.3% year on year due to decreased production of passenger vehicles.

[Domestic production of key models in August 2023]

CX-5: 23,570 units (down 27.4% year on year)

CX-90: 6,409 units

CX-30: 6,173 units (up 361.0%)

2. Overseas Production

Mazda's overseas production volume in August 2023 increased 6.5% year on year due to increased production of passenger vehicles.

[Overseas production of key models in August 2023]

CX-30: 10,209 units (up 6.7% year on year)

MAZDA3: 9,339 units (up 49.9%)

CX-50: 7,295 units (up 79.1%)

II. Domestic Sales

	Breakdown	August 2023		Jan - Aug 2023	
		Units	YoY Change (%)	Units	YoY Change (%)
DOMESTIC SALES	Passenger Vehicles	11,409	-0.5	118,764	+20.3
	Commercial Vehicles	810	-7.4	8,287	+11.7
	Registration Total	9,276	-8.7	102,824	+18.5
	Micro-mini Total	2,943	+34.8	24,227	+24.8
	Total	12,219	-1.0	127,051	+19.7

Mazda's domestic sales volume in August 2023 decreased 1.0% year on year due to decreased sales of passenger and commercial vehicles.

Mazda's registered vehicle market share was 4.3% (down 1.4 points year on year), with a 2.3% share of the micro-mini segment (up 0.3 points) and a 3.6% total market share (down 0.7 points).

[Domestic sales of key models in August 2023]

CX-5: 2,121 units (down 18.9% year on year)

MAZDA2: 1,490 units (down 31.2%)

CX-30: 1,301 units (up 7.5%)

III. Exports

	Breakdown	August 2023		Jan - Aug 2023	
		Units	YoY Change (%)	Units	YoY Change (%)
EXPORTS	Passenger Vehicles	58,255	+14.0	456,995	+21.9
	North America	23,006	+21.2	186,482	+18.5
	Europe	17,651	+38.4	116,871	+53.6
	Oceania	6,947	+27.4	44,732	-9.5
	Others	10,651	-23.5	108,910	+18.4
	Total	58,255	+14.0	456,995	+21.9

Mazda's export volume in August 2023 increased 14.0% year on year due to increased shipments to Europe, North America, Oceania.

[Exports of key models in August 2023]

CX-5: 25,855 units (down 5.4% year on year)

CX-90: 7,376 units

CX-30: 7,103 units (up 311.1%)

IV. Global Sales

	Breakdown	August 2023		Jan - Aug 2023	
		Units	YoY Change (%)	Units	YoY Change (%)
GLOBAL SALES	Domestic Sales	12,219	-1.0	127,051	+19.7
	U.S.A.	30,174	+18.7	244,586	+27.6
	China	8,095	+1.5	47,657	-37.8
	Europe	12,268	+18.3	121,732	+33.1
	Others	36,237	-5.0	283,386	+5.6
	Overseas Sales	86,774	+5.9	697,361	+11.0
	Total	98,993	+5.0	824,412	+12.3

Mazda's global sales volume in August 2023 increased 5.0% year on year due to increased sales in the US, Europe, China.

[Global sales of key models in August 2023]

CX-5: 29,126 units (down 11.5% year on year)

MAZDA3: 16,348 units (up 24.1%)

CX-30: 16,060 units (up 15.6%)

End

- * Overseas production figures indicate Mazda-brand units coming off the production line (excluding CKD units).
- * Global production figures are the sum total of domestic and overseas production volumes.
- * All information in this press release is as of the release date. No updates after that date are reflected.