



August 30, 2023

Mazda Production and Sales Results for July 2023

Mazda Motor Corporation's production and sales results for July 2023 are summarized below.

I. Production

	Breakdown	July 2023		Jan - Jul 2023	
		Units	YoY Change (%)	Units	YoY Change (%)
DOMESTIC PRODUCTION	Passenger Vehicles	72,232	+3.2	487,950	+21.4
	Total	72,232	+3.2	487,950	+21.4
OVERSEAS PRODUCTION	Passenger Vehicles	30,146	+1.2	224,370	+18.0
	Total	30,146	+1.2	224,370	+18.0
GLOBAL PRODUCTION	Passenger Vehicles	102,378	+2.6	712,320	+20.3
	Total	102,378	+2.6	712,320	+20.3

1. Domestic Production

Mazda's domestic production volume in July 2023 increased 3.2% year on year due to increased production of passenger vehicles.

[Domestic production of key models in July 2023]

CX-5: 29,971 units (up 0.5% year on year)
 CX-30: 11,607 units (up 64.4%)
 MAZDA3: 9,155 units (up 25.1%)

2. Overseas Production

Mazda's overseas production volume in July 2023 increased 1.2% year on year due to increased production of passenger vehicles.

[Overseas production of key models in July 2023]

CX-30: 11,664 units (up 11.6% year on year)
 MAZDA3: 6,622 units (down 17.6%)
 CX-50: 4,041 units (up 46.5%)

II. Domestic Sales

	Breakdown	July 2023		Jan - Jul 2023	
		Units	YoY Change (%)	Units	YoY Change (%)
DOMESTIC SALES	Passenger Vehicles	14,089	+1.8	107,342	+23.0
	Commercial Vehicles	978	+8.1	7,470	+14.2
	Registration Total	11,769	-6.0	93,538	+22.1
	Micro-mini Total	3,298	+48.6	21,274	+23.5
	Total	15,067	+2.2	114,812	+22.4

Mazda's domestic sales volume in July 2023 increased 2.2% year on year due to increased sales of passenger and commercial vehicles.

Mazda's registered vehicle market share was 4.6% (down 1.2 points year on year), with a 2.6% share of the micro-mini segment (up 1.0 points) and a 4.0% total market share (down 0.2 points).

[Domestic sales of key models in July 2023]

CX-5: 2,155 units (down 4.8% year on year)

MAZDA2: 1,816 units (down 35.2%)

CX-60: 1,624 units

III. Exports

	Breakdown	July 2023		Jan - Jul 2023	
		Units	YoY Change (%)	Units	YoY Change (%)
EXPORTS	Passenger Vehicles	55,421	-12.4	398,740	+23.2
	North America	23,064	+5.0	163,476	+18.1
	Europe	15,391	-10.1	99,220	+56.7
	Oceania	4,998	-32.8	37,785	-14.0
	Others	11,968	-28.4	98,259	+25.9
	Total	55,421	-12.4	398,740	+23.2

Mazda's export volume in July 2023 decreased 12.4% year on year due to decreased shipments to Oceania, Europe, and other regions.

[Exports of key models in July 2023]

CX-5: 25,646 units (down 7.4% year on year)

MAZDA3: 8,415 units (up 34.3%)

CX-30: 6,998 units (up 24.3%)

IV. Global Sales

	Breakdown	July 2023		Jan - Jul 2023	
		Units	YoY Change (%)	Units	YoY Change (%)
GLOBAL SALES	Domestic Sales	15,067	+2.2	114,812	+22.4
	U.S.A.	30,629	+30.9	214,412	+29.0
	China	7,810	-13.6	39,562	-42.3
	Europe	13,417	+73.8	109,430	+35.0
	Others	34,900	+12.7	247,146	+7.3
	Overseas Sales	86,756	+22.0	610,550	+11.8
	Total	101,823	+18.6	725,362	+13.4

Mazda's global sales volume in July 2023 increased 18.6% year on year due to increased sales in the United States, Europe, and other regions.

[Global sales of key models in July 2023]

CX-5: 28,761 units (up 9.6% year on year)

CX-30: 16,543 units (up 2.6%)

MAZDA3: 15,921 units (up 24.9%)

End

- * Overseas production figures indicate Mazda-brand units coming off the production line (excluding CKD units).
- * Global production figures are the sum total of domestic and overseas production volumes.
- * All information in this press release is as of the release date. No updates after that date are reflected.