



Oct. 1, 2021

## Organizational and Personnel Changes

Mazda Motor Corporation has announced the following organizational and personnel changes, effective Oct. 1, 2021.

### 1. Organizational Changes

#### (1) Changes in the area of Global Sales & Marketing

##### Aims

- Establish a system that provides appropriate and prompt support to help each region achieve their business targets, in addition to pursuing marketing communications that reflect customer feedback.

##### Details of changes

- The Brand Strategy Department and the Consumer Insight Department have been integrated, reorganized and renamed to Brand Marketing Department.
- The Global Sales Planning Department and the Market Operations Department No. 1 have been integrated, reorganized and renamed to Business Support Department.

#### (2) Changes in the area of Corporate Services

##### Aims

- In the midst of the rapidly changing business environment surrounding the automotive industry, establish a system that provides agile and flexible support to representative directors and other directors by speeding up decision-making processes through enhanced cooperation of executives.

##### Details of changes

- The Secretariat Group has been separated from the Corporate Services Division and formed into the newly established Secretariat Department.

## 2. Personnel changes

### (1) Executive officers

New post	Current post	Name
Managing Executive Officer Assistant to the Officer overseeing Administrative Domain; In charge of Global Auditing, CSR, Environment, General & Legal Affairs, Compliance and Risk Management	Managing Executive Officer Assistant to the Officer overseeing Administrative Domain; In charge of Global Auditing, CSR, Environment, Secretariat, General & Legal Affairs, Compliance and Risk Management	Makoto Yoshihara

### (2) General managers and above

New post	Current post	Name
General Manager Secretariat Dept.	General Manager Market Operations Dept. No.1	Tomohiro Takagi
Program Manager Corporate Strategy Office	Staff Manager Corporate Strategy Office	Hiroshi Kinoshita
Program Manager Corporate Strategy Office	General Manager Infotainment and Control Model Development Dept.	Taro Oike
Program Manager Corporate Strategy Office	General Manager Plant Engineering Dept.	Shuji Fujisaki
Program Manager Corporate Strategy Office	Senior Principal Engineer Technical Research Center and Senior Principal Engineer Electric Drive & PT Control Parts Development Dept.	Seiji Miyoshi
Staff Manager China Business Promotion Dept.	Dispatched to Changan Mazda Automobile, Co., Ltd. (Vice President)	Masanobu Seto
Deputy General Manager R&D Technical Administration Div. and General Manager R&D Planning Dept.	General Manager General Affairs Dept.	Yutaka Fujiie
General Manager R&D Administration Dept.	Deputy General Manager R&D Technical Administration Div. and General Manager R&D Planning Dept.	Seiichi Ichimura

General Manager MBD Innovation Dept.	Manager MBD Innovation Dept.	Shinichi Tsumura
General Manager Infotainment and Control Model Development Dept.	Principal Engineer Integrated Control System Development Div.	Seiji Goto
General Manager Plant Engineering Dept.	Manager Vehicle Production Dept. No.1	Minoru Isebo
General Manager Global Sales & Marketing Div.	General Manager Global Sales & Marketing Div. and General Manager Brand Strategy Dept.	Kota Beppu
General Manager Brand Marketing Dept.	General Manager Consumer Insight Dept.	Eiko Unoki
General Manager Business Support Dept.	General Manager Global Sales Planning Dept.	Taku Yamafuji
Staff Manager People Development Dept.	General Manager R&D Administration Dept.	Yasuyuki Kimura
General Manager General Affairs Dept.	Dispatched to Mazda Parts Co., Ltd. (Representative Director & President)	Yasunari Tanimoto
Dispatched to Mazda Parts Co., Ltd. (Representative Director & President)	Field Representative Sales Dept.	Hidehisa Matsuda
Dispatched to Changan Mazda Automobile, Co., Ltd. (Vice President)	Staff Manager China Business Promotion Dept.	Lu, Jie
Technical Fellow	General Manager MBD Innovation Dept.	Hideaki Yokohata

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