



Sept. 29, 2021

Mazda Production and Sales Results for August 2021 (Flash Report)

Mazda Motor Corporation's production and sales results for August 2021 are summarized below.

I. Production

	Breakdown	August 2021		Jan- Aug 2021	
		Units	YoY Change (%)	Units	YoY Change (%)
DOMESTIC PRODUCTION	Passenger Vehicles	28,113	-53.4	502,458	+21.0
	Commercial Vehicles	0	-100.0	0	-100.0
	Total	28,113	-53.7	502,458	+19.1
OVERSEAS PRODUCTION	Passenger Vehicles	17,974	-52.9	221,806	-13.7
	Commercial Vehicles	0	-100.0	5,133	-49.7
	Total	17,974	-53.4	226,939	-15.1
GLOBAL PRODUCTION	Passenger Vehicles	46,087	-53.2	724,264	+7.8
	Commercial Vehicles	0	-100.0	5,133	-69.6
	Total	46,087	-53.6	729,397	+5.9

Note 1) Overseas production figures indicate Mazda-brand units coming off the production line (excluding CKD units).

Note 2) Global production figures are the sum total of domestic and overseas production volumes.

1. Domestic Production

Mazda's domestic production volume in August 2021 decreased 53.7% year on year due to decreased production of passenger and commercial vehicles.

[Domestic production of key models in August 2021]

CX-5: 11,596 units (down 46.5% year on year)
 MAZDA3: 5,247 units (down 47.7%)
 CX-30: 2,905 units (down 48.6%)

2. Overseas Production

Mazda's overseas production volume in August 2021 decreased 53.4% year on year due to decreased production of passenger and commercial vehicles.

[Overseas production of key models in August 2021]

CX-30: 7,583 units (down 35.2% year on year)
 MAZDA3: 5,844 units (down 34.4%)
 MAZDA2: 1,601 units (down 64.7%)

II. Domestic Sales

	Breakdown	August 2021		Jan- Aug 2021	
		Units	YoY Change (%)	Units	YoY Change (%)
DOMESTIC SALES	Passenger Vehicles	9,576	-24.3	103,204	-0.9
	Commercial Vehicles	856	-35.8	8,903	-29.4
	Registration Total	8,224	-23.4	89,773	-4.2
	Micro-mini Total	2,208	-31.7	22,334	-3.2
	Total	10,432	-25.4	112,107	-4.0

Mazda's domestic sales volume in August 2021 decreased 25.4% year on year due to decreased sales of passenger and commercial vehicles.

Mazda's registered vehicle market share was 4.0% (down 1.4 points year on year), with a 2.0% share of the micro-mini segment (down 0.5 points) and a 3.3% total market share (down 1.0 points).

[Domestic sales of key models in August 2021]

MAZDA2: 2,571 units (up 29.9% year on year)

CX-5: 1,226 units (down 24.5%)

MAZDA3: 890 units (down 46.3%)

III. Exports

	Breakdown	August 2021		Jan- Aug 2021	
		Units	YoY Change (%)	Units	YoY Change (%)
EXPORTS	Passenger Vehicles	43,420	-10.7	436,139	+34.1
	North America	18,608	-10.2	182,532	+23.1
	Europe	12,194	+5.1	85,953	+20.3
	Oceania	5,172	-22.8	65,074	+68.8
	Others	7,446	-22.6	102,580	+53.3
	Total	43,420	-10.7	436,139	+34.1

Mazda's export volume in August 2021 decreased 10.7% year on year due to decreased shipment to North America, Oceania and other regions.

[Exports of key models in August 2021]

CX-5: 20,956 units (up 17.8% year on year)

MAZDA3: 6,333 units (down 27.2%)

CX-9: 3,918 units (down 32.0%)

IV. Global Sales

	Breakdown	August 2021		Jan- Aug 2021	
		Units	YoY Change (%)	Units	YoY Change (%)
GLOBAL SALES	Domestic Sales	10,432	-25.4	112,107	-4.0
	U.S.A.	27,262	+4.5	249,168	+39.2
	China	12,528	-27.7	122,890	-7.2
	Europe	14,092	+5.8	129,060	+23.7
	Others	31,346	-3.4	301,609	+28.1
	Overseas Sales	85,228	-4.4	802,727	+23.3
	Total	95,660	-7.3	914,834	+19.1

Mazda's global sales volume in August 2021 decreased 7.3% year on year due to decreased sales in China, Japan and other regions.

[Global sales of key models in August 2021]

CX-5: 31,274 units (down 0.5% year on year)
 MAZDA3: 15,399 units (down 21.0%)
 CX-30: 15,333 units (down 3.8%)

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