



Aug. 30, 2021

Mazda Production and Sales Results for July 2021 (Flash Report)

Mazda Motor Corporation's production and sales results for July 2021 are summarized below.

I. Production

	Breakdown	July 2021		Jan- Jul 2021	
		Units	YoY Change (%)	Units	YoY Change (%)
DOMESTIC PRODUCTION	Passenger Vehicles	55,741	-18.7	474,345	+33.7
	Commercial Vehicles	0	-100.0	0	-100.0
	Total	55,741	-19.3	474,345	+31.4
OVERSEAS PRODUCTION	Passenger Vehicles	24,779	-23.0	203,832	-6.9
	Commercial Vehicles	0	-100.0	5,133	-47.4
	Total	24,779	-23.6	208,965	-8.6
GLOBAL PRODUCTION	Passenger Vehicles	80,520	-20.1	678,177	+18.2
	Commercial Vehicles	0	-100.0	5,133	-67.9
	Total	80,520	-20.7	683,310	+15.9

Note 1) Overseas production figures indicate Mazda-brand units coming off the production line (excluding CKD units).

Note 2) Global production figures are the sum total of domestic and overseas production volumes.

1. Domestic Production

Mazda's domestic production volume in July 2021 decreased 19.3% year on year due to decreased production of passenger and commercial vehicles.

[Domestic production of key models in July 2021]

CX-5: 26,417 units (down 25.8% year on year)

CX-9: 6,498 units (up 77.6%)

MAZDA3: 5,073 units (down 25.8%)

2. Overseas Production

Mazda's overseas production volume in July 2021 decreased 23.6% year on year due to decreased production of passenger and commercial vehicles.

[Overseas production of key models in July 2021]

CX-30: 11,241 units (up 2.5% year on year)

MAZDA3: 7,593 units (down 3.8%)

MAZDA2: 2,082 units (down 32.8%)

II. Domestic Sales

	Breakdown	July 2021		Jan- Jul 2021	
		Units	YoY Change (%)	Units	YoY Change (%)
DOMESTIC SALES	Passenger Vehicles	10,193	-14.4	93,628	+2.3
	Commercial Vehicles	1,014	-34.2	8,043	-28.7
	Registration Total	8,713	-13.0	81,546	-1.7
	Micro-mini Total	2,494	-27.3	20,125	+1.4
	Total	11,207	-16.7	101,671	-1.1

Mazda's domestic sales volume in July 2021 decreased 16.7% year on year due to decreased sales of passenger and commercial vehicles.

Mazda's registered vehicle market share was 3.5% (down 0.7 points year on year), with a 1.9% share of the micro-mini segment (down 0.3 points) and a 3.0% total market share (down 0.4 points).

[Domestic sales of key models in July 2021]

MAZDA2: 2,125 units (down 0.1% year on year)

CX-5: 1,480 units (down 6.3%)

MAZDA3: 1,264 units (down 15.7%)

III. Exports

	Breakdown	July 2021		Jan- Jul 2021	
		Units	YoY Change (%)	Units	YoY Change (%)
EXPORTS	Passenger Vehicles	43,570	-14.6	392,719	+42.0
	North America	20,865	-40.2	163,924	+28.5
	Europe	5,311	-18.5	73,759	+23.3
	Oceania	6,887	-4.0	59,902	+88.0
	Others	10,507	+324.4	95,134	+66.0
	Total	43,570	-14.6	392,719	+42.0

Mazda's export volume in July 2021 decreased 14.6% year on year due to decreased shipment to North America, Europe, Oceania and other regions.

[Exports of key models in July 2021]

CX-5: 23,858 units (down 26.4% year on year)

CX-9: 4,643 units (up 35.0%)

MAZDA3: 4,428 units (up 19.5%)

IV. Global Sales

	Breakdown	July 2021		Jan- Jul 2021	
		Units	YoY Change (%)	Units	YoY Change (%)
GLOBAL SALES	Domestic Sales	11,207	-16.7	101,671	-1.1
	U.S.A.	32,739	+35.9	221,906	+45.1
	China	13,492	-24.0	110,362	-4.1
	Europe	16,588	-8.4	114,970	+26.3
	Others	34,439	+1.9	270,267	+33.2
	Overseas Sales	97,258	+3.8	717,505	+27.7
	Total	108,465	+1.2	819,176	+23.2

Mazda's global sales volume in July 2021 increased 1.2% year on year due to increased sales in the U.S. and other regions.

[Global sales of key models in July 2021]

CX-5: 33,267 units (up 7.1% year on year)
 MAZDA3: 19,819 units (down 1.4%)
 CX-30: 19,116 units (up 10.1%)

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