



May 14, 2021

Organizational and Personnel Changes

Mazda Motor Corporation has announced the following organizational and personnel changes, effective June 24, 2021.

1. Organizational Changes

(1) Changes in the area of Corporate Planning

Aims

- To establish a framework to form and promote strategies mainly on offering new values to society with a focus on automobiles amid the rapidly changing environment that surrounds the automotive industry.

Details of changes

- The Corporate Strategy Office has been established, and some functions of the Corporate Planning Division and the Cross Functional Team Project have been transferred to the newly established office.

(2) Changes in the area of Corporate Liaison & Research

Aims

- To accelerate our political and economic research and negotiation activities with domestic and international governmental organizations and groups, in order to respond swiftly to the rapid and expanding changes in the auto industry environment.

Details of changes

- The Corporate Liaison & Research Department has been separated from the Corporate Planning & Development Division to directly report to the General Manager of Greater Tokyo Metropolitan Area as an independent department.

2. Personnel changes

General managers and above

New post	Current post	Name
General Manager Corporate Strategy Office	General Manager Planning Promotion Dept.	Nobuyuki Higashino
Deputy General Manager Corporate Strategy Office	Deputy General Manager Corporate Planning Development Div.	Kazushi Murata
General Manager Corporate Liaison & Research Dept.	General Manager Corporate Liaison & Research Dept., Corporate Planning Development Div.	Hideki Taira
Dispatched to Mazda Motor Europe GmbH (Vice President)	General Manager Global Sales & Marketing Div.	Masaharu Kondo
General Manager Global Sales & Marketing Div. and General Manager Brand Strategy Dept.	General Manager Brand Strategy Dept.	Kouta Beppu
Deputy General Manager Global Sales & Marketing Div.	Deputy General Manager Global Sales & Marketing Div. and General Manager Global Sales Planning Dept.	Noboru Watanabe
General Manager Global Sales Planning Dept.	Staff Manager Global Sales Planning Dept.	Taku Yamafuji

###