



Feb. 25, 2021

## Mazda Production and Sales Results for January 2021 (Flash Report)

Mazda Motor Corporation's production and sales results for January 2021 are summarized below.

### I. Production

	Breakdown	January 2021	
		Units	YoY Change (%)
DOMESTIC PRODUCTION	Passenger Vehicles	71,980	-11.0
	Commercial Vehicles	0	-100.0
	Total	71,980	-12.1
OVERSEAS PRODUCTION	Passenger Vehicles	38,077	-6.7
	Commercial Vehicles	1,152	-66.0
	Total	39,229	-11.2
GLOBAL PRODUCTION	Passenger Vehicles	110,057	-9.6
	Commercial Vehicles	1,152	-73.6
	Total	111,209	-11.8

Note 1) Overseas production figures indicate Mazda-brand units coming off the production line (excluding CKD units).  
 Note 2) Global production figures are the sum total of domestic and overseas production volumes.

#### 1. Domestic Production

Mazda's domestic production volume in January 2021 decreased 12.1% year on year due to decreased production of passenger and commercial vehicles.

[Domestic production of key models in January 2021]

CX-5: 27,399 units (down 19.3% year on year)  
 MAZDA3: 11,380 units (down 12.0%)  
 CX-30: 7,555 units (down 10.5%)

#### 2. Overseas Production

Mazda's overseas production volume in January 2021 decreased 11.2% year on year due to decreased production of passenger and commercial vehicles.

[Overseas production of key models in January 2021]

CX-30: 12,052 units (down 1.2% year on year)  
 MAZDA3: 9,533 units (down 24.5%)  
 CX-4: 5,470 units (down 2.4%)

## II. Domestic Sales

	Breakdown	January 2021	
		Units	YoY Change (%)
DOMESTIC SALES	Passenger Vehicles	14,339	+5.7
	Commercial Vehicles	1,074	-33.7
	Registration Total	12,342	-3.2
	Micro-mini Total	3,071	+25.9
	Total	15,413	+1.5

Mazda's domestic sales volume in January 2021 increased 1.5% year on year due to increased sales of passenger vehicles.

Mazda's registered vehicle market share was 5.2% (down 0.6 points year on year), with a 2.1% share of the micro-mini segment (up 0.3 points) and a 4.0% total market share (down 0.2 points).

[Domestic sales of key models in January 2021]

CX-30:	2,576 units (down 12.7% year on year)
CX-5:	2,035 units (down 25.8%)
MAZDA2:	1,951 units (down 10.8%)

## III. Exports

	Breakdown	January 2021	
		Units	YoY Change (%)
EXPORTS	Passenger Vehicles	56,443	-5.0
	North America	20,107	-26.5
	Europe	13,411	+9.0
	Oceania	6,312	+11.0
	Others	16,613	+18.1
	Total	56,443	-5.0

Mazda's export volume in January 2021 decreased 5.0% year on year due to decreased shipment to North America.

[Exports of key models in January 2021]

CX-5:	22,252 units (down 13.8% year on year)
MAZDA3:	12,844 units (up 20.3%)
CX-9:	5,108 units (up 0.8%)

#### IV. Global Sales

	Breakdown	January 2021	
		Units	YoY Change (%)
GLOBAL SALES	Domestic Sales	15,413	+1.5
	U.S.A.	25,259	+6.9
	China	20,634	-1.6
	Europe	10,685	-31.5
	Others	37,150	+2.2
	Overseas Sales	93,728	-2.9
	Total	109,141	-2.3

Mazda's global sales volume in January 2021 decreased 2.3% year on year due to decreased sales in China and Europe.

#### [Global sales of key models in January 2021]

CX-5: 31,771 units (up 0.6% year on year)

MAZDA3 (includes Axela): 22,436 units (down 8.4%)

CX-30: 16,503 units (up 20.1%)

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