



November 28, 2019

Mazda Production and Sales Results for October 2019 (Flash Report)

Mazda Motor Corporation's production and sales results for October 2019 are summarized below.

I. Production

	Breakdown	October 2019		Jan - Oct 2019	
		Units	YoY Change (%)	Units	YoY Change (%)
DOMESTIC PRODUCTION	Passenger Vehicles	82,096	-13.1	848,287	+5.5
	Commercial Vehicles	692	-41.4	8,516	-12.5
	Total	82,788	-13.5	856,803	+5.3
OVERSEAS PRODUCTION	Passenger Vehicles	36,869	-24.6	354,280	-25.9
	Commercial Vehicles	2,477	-24.0	28,416	-11.2
	Total	39,346	-24.6	382,696	-24.9
GLOBAL PRODUCTION	Passenger Vehicles	118,965	-17.0	1,202,567	-6.2
	Commercial Vehicles	3,169	-28.6	36,932	-11.5
	Total	122,134	-17.4	1,239,499	-6.4

Note 1) Overseas production figures indicate Mazda-brand units coming off the production line (excluding CKD units). Non-Mazda-brand passenger vehicles are included.

Note 2) Global production figures are the sum total of domestic and overseas production volumes.

1. Domestic Production

Mazda's total domestic production volume in October 2019 decreased 13.5% year on year due to decreased production of passenger and commercial vehicles.

[Domestic production of key models in October 2019]

CX-5: 32,164 units (down 27.2% year on year)

MAZDA3: 12,900 units (up 17.7%)

CX-30: 10,873 units

2. Overseas Production

Mazda's overseas production volume in October 2019 decreased 24.6% year on year, reflecting decreased production of passenger and commercial vehicles.

[Overseas production of key models in October 2019]

MAZDA3: 14,340 units (down 19.9% year on year)

MAZDA2: 6,169 units (down 36.7%)

MAZDA6: 4,649 units (down 30.5%)

II. Domestic Sales

	Breakdown	October 2019		Jan - Oct 2019	
		Units	YoY Change (%)	Units	YoY Change (%)
DOMESTIC SALES	Passenger Vehicles	10,835	-12.2	156,669	-6.7
	Commercial Vehicles	1,442	-27.8	18,694	-7.1
	Registration Total	10,140	-10.5	143,052	-5.5
	Micro-mini Total	2,137	-29.0	32,311	-12.0
	Total	12,277	-14.4	175,363	-6.7

Mazda's domestic sales volume in October 2019 decreased 14.4% year on year, reflecting decreased sales of passenger and commercial vehicles.

Mazda's registered vehicle market share was 5.3% (up 1.0 points year on year), with a 1.7% share of the micro-mini segment (down 0.2 points) and a 3.9% total market share (up 0.5 points).

[Domestic sales of key models in October 2019]

CX-30: 2,516 units

MAZDA2 (includes Demio): 2,287 units (down 34.3%)

MAZDA3 (includes Axela): 1,900 units (up 46.2%)

III. Exports

	Breakdown	October 2019		Jan - Oct 2019	
		Units	YoY Change (%)	Units	YoY Change (%)
EXPORTS	Passenger Vehicles	73,054	-8.3	712,168	+6.9
	North America	24,784	+20.8	253,368	+8.0
	Europe	22,978	-17.7	227,666	+28.9
	Oceania	4,829	-47.5	55,020	-18.1
	Others	20,463	-7.0	176,114	-6.4
	Total	73,054	-8.3	712,168	+6.9

Mazda's export volume in October 2019 decreased 8.3% year on year due to decreased shipments to Europe, Oceania and other regions.

[Exports of key models in October 2019]

CX-5: 28,233 units (down 27.3% year on year)

MAZDA3: 11,090 units (up 12.4%)

CX-30: 9,245 units

IV.Global Sales

	Breakdown	October 2019		Jan - Oct 2019	
		Units	YoY Change (%)	Units	YoY Change (%)
GLOBAL SALES	Domestic Sales	12,277	-14.4	175,363	-6.7
	U.S.A.	19,520	+4.5	227,687	-10.3
	China	19,882	-9.1	181,624	-21.9
	Europe	24,791	+22.6	234,440	+1.5
	Others	38,336	-17.4	417,888	-8.4
	Overseas Sales	102,529	-4.3	1,061,639	-9.5
	Total	114,806	-5.5	1,237,002	-9.2

Mazda's global sales volume in October 2019 decreased 5.5% year on year due to decreased sales in Japan, China and other regions.

[Global sales of key models in October 2019]

CX-5: 31,994 units (down 5.2% year on year)

MAZDA3 (includes Axela): 26,793 units (down 8.0%)

CX-3: 11,933 units (down 10.6%)

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