



August 29, 2019

Mazda Production and Sales Results for July 2019 (Flash Report)

Mazda Motor Corporation's production and sales results for July 2019 are summarized below.

I. Production

	Breakdown	July 2019		Jan - Jul 2019	
		Units	YoY Change (%)	Units	YoY Change (%)
DOMESTIC PRODUCTION	Passenger Vehicles	88,137	+53.0	607,640	+7.3
	Commercial Vehicles	852	+45.9	6,271	-7.7
	Total	88,989	+53.0	613,911	+7.2
OVERSEAS PRODUCTION	Passenger Vehicles	34,361	-20.9	240,218	-30.2
	Commercial Vehicles	2,952	-16.1	19,808	-8.0
	Total	37,313	-20.5	260,026	-28.9
GLOBAL PRODUCTION	Passenger Vehicles	122,498	+21.3	847,858	-6.8
	Commercial Vehicles	3,804	-7.3	26,079	-7.9
	Total	126,302	+20.2	873,937	-6.9

Note 1) Overseas production figures indicate Mazda-brand units coming off the production line (excluding CKD units). Non-Mazda-brand passenger vehicles are included.

Note 2) Global production figures are the sum total of domestic and overseas production volumes.

1. Domestic Production

Mazda's domestic production volume in July 2019 increased 53.0% year on year due to increased production of both passenger and commercial vehicles.

[Domestic production of key models in July 2019]

CX-5: 34,337 units (up 35.5% year on year)

MAZDA3 (includes Axela): 16,810 units (up 78.8%)

CX-3: 11,714 units (up 15.0%)

2. Overseas Production

Mazda's overseas production volume in July 2019 decreased 20.5% year on year, reflecting decreased production of passenger and commercial vehicles.

[Overseas production of key models in July 2019]

MAZDA3: 12,066 units (down 37.3% year on year)

MAZDA2: 10,613 units (up 5.7%)

CX-4: 4,144 units (down 23.7%)

II. Domestic Sales

	Breakdown	July 2019		Jan - Jul 2019	
		Units	YoY Change (%)	Units	YoY Change (%)
DOMESTIC SALES	Passenger Vehicles	15,129	+11.6	107,652	-11.2
	Commercial Vehicles	1,931	-2.9	13,228	-6.5
	Registration Total	13,958	+15.1	97,779	-10.5
	Micro-mini Total	3,102	-9.1	23,101	-11.9
	Total	17,060	+9.8	120,880	-10.8

Mazda's total domestic sales volume in July 2019 increased 9.8% year on year due to increased sales of passenger vehicles.

Mazda's registered vehicle market share was 4.6% (up 0.3 points year on year), with a 2.0% share of the micro-mini segment (down 0.1 points year on year) and a 3.7% total market share (up 0.2 points year on year).

[Domestic sales of key models in July 2019]

MAZDA3 (includes Axela): 3,886 units (up 206.5% year on year)

MAZDA2 (Demio): 3,249 units (down 4.8%)

CX-5: 2,562 units (up 12.9%)

III. Exports

	Breakdown	July 2019		Jan - Jul 2019	
		Units	YoY Change (%)	Units	YoY Change (%)
EXPORTS	Passenger Vehicles	76,588	+45.5	511,716	+8.7
	North America	21,431	+25.0	193,573	+7.9
	Europe	27,965	+61.3	154,348	+30.3
	Oceania	7,145	+65.6	39,593	-12.7
	Others	20,047	+45.1	124,202	-2.5
	Total	76,588	+45.5	511,716	+8.7

Mazda's export volume in July 2019 increased 45.5% year on year due to increased shipments to North America, Europe, Oceania and other regions.

[Exports of key models in July 2019]

CX-5: 31,193 units (up 8.6% year on year)

MAZDA3: 12,111 units (up 72.2%)

CX-3: 11,478 units (up 60.5%)

IV. Global Sales

	Breakdown	July 2019		Jan - Jul 2019	
		Units	YoY Change (%)	Units	YoY Change (%)
GLOBAL SALES	Domestic Sales	17,060	+9.8	120,880	-10.8
	U.S.A.	23,292	-3.5	161,847	-13.9
	China	17,051	-17.2	123,396	-25.9
	Europe	20,894	+3.1	161,614	-1.0
	Others	44,662	-4.0	299,652	-6.8
	Overseas Sales	105,899	-5.1	746,509	-11.1
	Total	122,959	-3.2	867,389	-11.0

Mazda's global sales volume in July 2019 decreased 3.2% year on year due to decreased sales in the U.S., China and other regions.

[Global sales of key models in July 2019]

CX-5: 38,187 units (up 6.0% year on year)

MAZDA3 (includes Axela) : 27,393 units (down 14.8%)

MAZDA2 (includes Demio): 13,639 units (down 0.8%)

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