



March 28, 2019

## Mazda Production and Sales Results for February 2019 (Flash Report)

Mazda Motor Corporation's production and sales results for February 2019 are summarized below.

### I. Production

	Breakdown	Feb 2019		Jan - Feb 2019	
		Units	YoY Change (%)	Units	YoY Change (%)
DOMESTIC PRODUCTION	Passenger Vehicles	90,539	+4.9	178,960	+11.1
	Commercial Vehicles	787	-12.5	1,670	+0.7
	Total	91,326	+4.7	180,630	+11.0
OVERSEAS PRODUCTION	Passenger Vehicles	30,705	-27.9	64,010	-37.6
	Commercial Vehicles	3,018	+9.4	6,549	+24.4
	Total	33,723	-25.6	70,559	-34.6
GLOBAL PRODUCTION	Passenger Vehicles	121,244	-5.9	242,970	-7.9
	Commercial Vehicles	3,805	+4.0	8,219	+18.7
	Total	125,049	-5.7	251,189	-7.2

Note 1): Overseas production figures indicate Mazda-brand units coming off the production line (excluding CKD units). However, non-Mazda-brand passenger vehicles produced at the Mexico plant are included.

Note 2): Global production figures are the sum total of domestic and overseas production volumes.

#### 1. Domestic Production

Mazda's domestic production volume in February 2019 increased 4.7% year on year due to increased production of passenger vehicles.

[Domestic production of key models in February 2019]

CX-5: 37,965 units (up 4.9% year on year)  
Mazda3 (Axela): 16,334 units (up 26.8%)  
CX-3: 9,910 units (down 5.0%)

#### 2. Overseas Production

Mazda's overseas production volume in February 2019 decreased 25.6% year on year due to decreased production of passenger vehicles.

[Overseas production of key models in February 2019]

Mazda2: 10,162 units (down 2.2% year on year)  
Mazda3: 9,727 units (down 31.8%)  
CX-4: 2,674 units (down 48.7%)

## II. Domestic Sales

	Breakdown	Feb 2019		Jan - Feb 2019	
		Units	YoY Change (%)	Units	YoY Change (%)
DOMESTIC SALES	Passenger Vehicles	18,073	+7.5	33,118	+0.9
	Commercial Vehicles	1,853	-2.8	3,413	-5.2
	Registration Total	16,484	+12.1	29,554	+2.9
	Micro-mini Total	3,442	-14.1	6,977	-9.2
	Total	19,926	+6.5	36,531	+0.3

Mazda's domestic sales volume in February 2019 increased 6.5% year on year due to increased sales of passenger vehicles. Mazda's registered vehicle market share was 5.5% (up 0.5 points year on year), with a 1.9% share of the micro-mini segment (down 0.4 points) and a 4.2% total market share (up 0.3 points).

[Domestic sales of key models in February 2019]

CX-5:	4,087 units (up 463.7% year on year)
Mazda2 (Demio):	3,648 units (down 30.9%)
CX-8:	3,166 units (up 4.6%)

## III. Exports

	Breakdown	Feb 2019		Jan - Feb 2019	
		Units	YoY Change (%)	Units	YoY Change (%)
EXPORTS	Passenger Vehicles	76,719	+15.6	143,866	+7.6
	North America	28,472	+12.5	50,715	+18.6
	Europe	23,390	+34.5	47,133	+23.0
	Oceania	6,563	+7.2	11,074	-24.8
	Others	18,294	+4.2	34,944	-7.7
	Total	76,719	+15.6	143,866	+7.6

Mazda's export volume in February 2019 increased 15.6% year on year due to increased shipments to North America, Europe, Oceania and other regions.

[Exports of key models in February 2019]

CX-5:	36,196 units (up 6.0% year on year)
Mazda3:	14,751 units (up 34.3%)
Mazda6:	8,583 units (up 122.9%)

#### IV. Global Sales

	Breakdown	Feb 2019		Jan - Feb 2019	
		Units	YoY Change (%)	Units	YoY Change (%)
GLOBAL SALES	Domestic Sales	19,926	+6.5	36,532	+0.3
	U.S.A.	23,854	-7.3	43,899	-13.4
	China	11,544	-42.5	34,388	-16.2
	Europe	19,172	-4.5	40,290	-5.6
	Others	39,738	-6.1	82,513	-6.7
	Overseas Sales	94,308	-12.8	201,090	-14.7
	Total	114,234	-10.0	237,622	-12.7

Mazda's global sales volume in February 2019 decreased 10.0% year on year due to decreased sales in the U.S., China, Europe and other regions.

[Global sales of key models in February 2019]

CX-5: 35,527 units (up 2.6% year on year)  
Mazda3: 22,657 units (down 28.6 %)  
Mazda2: 13,289 units (down 7.2%)

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