



For release September 27, 2018

Mazda Production and Sales Results for August 2018 (Flash Report)

Mazda Motor Corporation's production and sales results for August 2018 are summarized below.

I. Production

	Breakdown	Aug 2018		Jan - Aug 2018	
		Units	YoY Change (%)	Units	YoY Change (%)
DOMESTIC PRODUCTION	Passenger Vehicles	63,727	-7.1	629,827	+2.4
	Commercial Vehicles	777	-7.9	7,572	+7.1
	Total	64,504	-7.1	637,399	+2.4
OVERSEAS PRODUCTION	Passenger Vehicles	41,989	-6.7	385,951	+0.3
	Commercial Vehicles	3,399	-0.4	24,935	-10.4
	Total	45,388	-6.3	410,886	-0.4
GLOBAL PRODUCTION	Passenger Vehicles	105,716	-7.0	1,015,778	+1.6
	Commercial Vehicles	4,176	-1.9	32,507	-6.9
	Total	109,892	-6.8	1,048,285	+1.3

Note 1: Overseas production figures indicate Mazda-brand units coming off the production line (excluding CKD units). However, non-Mazda-brand passenger vehicles produced at the Mexico plant are included.

Note 2: Global production figures are the sum of domestic and overseas production volumes.

1. Domestic Production

Mazda's total domestic production volume in August 2018 decreased 7.1% year on year due to decreased production of passenger and commercial vehicles.

[Domestic production of key models in August 2018]

CX-5: 26,503 units (down 0.2% year on year)
 CX-3: 9,903 units (down 11.9%)
 Mazda3 (Axela): 9,210 units (down 13.1%)

2. Overseas Production

Mazda's overseas production volume in August 2018 decreased 6.3% year on year due to decreased production of passenger and commercial vehicles.

[Overseas production of key models in August 2018]

Mazda3: 15,014 units (down 21.7% year on year)
 Mazda2: 9,694 units (up 5.3%)
 CX-4: 5,313 units (down 14.2%)

II. Domestic sales

	Breakdown	Aug 2018		Jan - Aug 2018	
		Units	YoY Change (%)	Units	YoY Change (%)
DOMESTIC SALES	Passenger Vehicles	13,631	+13.8	134,923	+6.6
	Commercial Vehicles	1,760	-3.0	15,346	-4.7
	Registration Total	11,851	+10.9	120,632	+4.7
	Micro-mini Total	3,540	+13.7	29,637	+7.9
	Total	15,391	+11.6	150,269	+5.3

Mazda's total domestic sales volume in August 2018 increased 11.6% year on year due to increased sales of passenger vehicles. Mazda's registered vehicle market share was 5.1% (up 0.5 points year on year), with a 2.7% share of the micro-mini segment (up 0.1 points) and a 4.2% total market share (up 0.3 points).

[Domestic sales of key models in August 2018]

Mazda2 (Demio): 4,010 units (up 7.2% year on year)
CX-5: 2,105 units (down 16.6%)
CX-8: 1,393 units

III. Exports

	Breakdown	Aug 2018		Jan - Aug 2018	
		Units	YoY Change (%)	Units	YoY Change (%)
EXPORTS	Passenger Vehicles	57,387	-9.3	528,040	+3.7
	North America	17,541	-29.2	196,977	+8.8
	Europe	17,356	+34.3	135,818	-2.2
	Oceania	5,713	-10.7	51,078	-2.7
	Others	16,777	-12.5	144,167	+5.2
	Total	57,387	-9.3	528,040	+3.7

Mazda's export volume in August 2018 decreased 9.3% year on year, reflecting decreased shipments to North America, Oceania and other regions.

[Exports of key models in August 2018]

CX-5: 24,486 units (down 7.1% year on year)
CX-3: 10,072 units (up 3.9%)
Mazda3: 9,590 units (down 3.3%)

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