

For release July 27, 2018

Mazda Production and Sales Results for June 2018 and for January through June 2018 (Flash Report)

Mazda Motor Corporation's production and sales results for June 2018 and January through June 2018 are summarized below.

I. Production

		June 2018		Jan - June 2018	
	Breakdown	Units	YoY	Units	YoY
			Change (%)		Change (%)
DOMESTIC PRODUCTION	Passenger Vehicles	95,652	+16.1	508,505	+9.8
	Commercial Vehicles	1,309	+41.1	6,211	+18.1
	Total	96,961	+16.4	514,716	+9.9
OVERSEAS PRODUCTION	Passenger Vehicles	49,359	+9.2	300,541	+2.1
	Commercial Vehicles	2,604	-37.6	18,017	-15.0
	Total	51,963	+5.3	318,558	+1.0
GLOBAL PRODUCTION	Passenger Vehicles	145,011	+13.7	809,046	+6.8
	Commercial Vehicles	3,913	-23.3	24,228	-8.4
	Total	148,924	+12.3	833,274	+6.3

Note 1: Overseas production figures indicate Mazda-brand units coming off the production line (excluding CKD units). However, non-Mazda-brand passenger vehicles produced at the Mexico plant are included.

1. Domestic Production

(1) June 2018

Mazda's total domestic production volume in June 2018 increased 16.4% year on year due to increased production of passenger and commercial vehicles.

[Domestic production of key models in June 2018]

CX-5: 43,964 units (up 24.2% year on year)

CX-3: 13,077 units (up 43.7%) Mazda3 (Axela): 11,523 units (down 23.8%)

(2) January through June 2018

Mazda's total domestic production volume in the period from January through June 2018 increased 9.9% year on year due to increased production of passenger and commercial vehicles.

[Domestic production of key models in the period from January through June 2018]

CX-5: 220,697 units (up 28.5% year on year)

Mazda3 (Axela): 78,789 units (down 16.6%) CX-3: 61,202 units (down 3.1%)

Note 2: Global production figures are the sum of domestic and overseas production volumes.

2. Overseas Production

(1) June 2018

Mazda's overseas production volume in June 2018 increased 5.3% year on year due to increased production of passenger vehicles.

[Overseas production of key models in June 2018]

Mazda3: 22,684 units (up 27.3% year on year)

Mazda2: 12,661 units (up 41.6%) CX-4: 5,050 units (up 12.9%)

(2) January through June 2018

Mazda's total overseas production volume in the period from January through June 2018 increased 1.0% year on year due to increased production of passenger vehicles.

[Overseas production of key models in the period from January through June 2018]

Mazda3: 132,791 units (up 7.8% year on year)

Mazda2: 54,294 units (up 13.5%) CX-4: 34,053 units (up 4.6%)

II. Domestic sales

	Breakdown	June 2018		Jan - June 2018	
		Units	YoY Change (%)	Units	YoY Change (%)
DOMESTIC SALES	Passenger Vehicles	16,712	+18.0	107,741	+8.5
	Commercial Vehicles	2,166	+2.8	12,157	-0.3
	Registration Total	15,415	+19.5	97,092	+7.4
	Micro-mini Total	3,463	+2.9	22,806	+7.9
	Total	18,878	+16.0	119,898	+7.5

(1) June 2018

Mazda's total domestic sales volume in June 2018 increased 16.0% year on year due to increased sales of passenger and commercial vehicles.

Mazda's registered vehicle market share was 5.3% (up 1.2 points year on year), with a 2.2% share of the micro mini segment (up 0.1 points) and a 4.2% total market share (up 0.8 points).

[Domestic sales of key models in June 2018]

Mazda2 (Demio): 3,711 units (down 23.4% year on year)

CX-5: 3,361 units (up 19.7%)

CX-8: 2,918 units

(2) January through June 2018

Mazda's total domestic sales volume in the period from January through June 2018 increased 7.5% year on year due to increased sales of passenger vehicles.

Mazda's registered vehicle market share was 5.6% (up 0.6 points year on year), with a 2.3% share of the micro-mini segment (up 0.1 points) and a 4.4% total market share (up 0.4 points).

[Domestic sales of key models in the period from January through June 2018]

Mazda2 (Demio): 26,974 units (up 3.1% year on year) CX-5: 19,581 units (down 14.2% year on year)

CX-8: 18,446 units

III. Exports

•	Breakdown	June 2018		Jan - June 2018	
		Units	YoY Change (%)	Units	YoY Change (%)
EXPORTS	Passenger Vehicles	76,764	+8.1	418,032	+11.7
	North America	28,261	+8.8	162,286	+30.4
	Europe	20,502	-14.1	101,126	-6.0
	Oceania	7,667	-0.4	41,050	+2.0
	Others	20,334	+50.5	113,570	+11.4
	Total	76,764	+8.1	418,032	+11.7

(1) June 2018

Mazda's export volume in June 2018 increased 8.1% year on year, reflecting increased shipments to North America and other regions.

[Exports of key models in June 2018]

CX-5: 36,380 units (up 11.0% year on year)

CX-3: 12,333 units (up 42.1%) Mazda3: 11,023 units (down 18.2%)

(2) January through June 2018

Mazda's total export volume for the period from January through June 2018 increased 11.7% year on year, reflecting increased shipments to North America and other regions.

[Exports of key models in the period from January through June 2018] CX-5: 197,712 units (up 36.0% year on year)

Mazda3: 68,830 units (down 12.0%) CX-3: 54,275 units (down 4.4%)

###