

For release May 30, 2018

## Mazda Production and Sales Results for April 2018 (Flash Report)

Mazda Motor Corporation's production and sales results for April 2018 are summarized below.

### I. Production

	Breakdown	April 2018		Jan - Apr 2018	
		Units	YoY Change (%)	Units	YoY Change (%)
<b>DOMESTIC PRODUCTION</b>	Passenger Vehicles	81,935	+10.3	336,010	+7.3
	Commercial Vehicles	1,103	+24.6	3,880	+9.9
	<b>Total</b>	<b>83,038</b>	<b>+10.5</b>	<b>339,890</b>	<b>+7.3</b>
<b>OVERSEAS PRODUCTION</b>	Passenger Vehicles	43,802	-6.6	197,414	-2.1
	Commercial Vehicles	2,506	+11.1	11,223	-15.3
	<b>Total</b>	<b>46,308</b>	<b>-5.8</b>	<b>208,637</b>	<b>-2.9</b>
<b>GLOBAL PRODUCTION</b>	Passenger Vehicles	125,737	+3.7	533,424	+3.6
	Commercial Vehicles	3,609	+14.9	15,103	-10.0
	<b>Total</b>	<b>129,346</b>	<b>+4.0</b>	<b>548,527</b>	<b>+3.2</b>

Note 1: Overseas production figures indicate Mazda-branded units coming off the production line (excluding CKD units). However, non-Mazda-branded passenger vehicles produced at the Mexico plant are included.

Note 2: Global production figures are the sum of domestic and overseas production volumes.

### 1. Domestic Production

Mazda's total domestic production volume in April 2018 increased 10.5% year on year due to increased production of passenger and commercial vehicles.

[Domestic production of key models in April 2018]

CX-5: 36,646 units (up 9.7% year on year)  
Mazda3 (Axela): 13,546 units (down 16.3%)  
CX-3: 11,382 units (up 13.4%)

### 2. Overseas Production

Mazda's overseas production volume in April 2018 decreased 5.8% year on year due to decreased production of passenger vehicles.

[Overseas production of key models in April 2018]

Mazda3: 20,697 units (down 0.7% year on year)  
CX-4: 5,657 units (up 7.6%)  
Mazda2: 5,070 units (down 5.2%)

## II. Domestic sales

	Breakdown	April 2018		Jan - Apr 2018	
		Units	YoY Change (%)	Units	YoY Change (%)
<b>DOMESTIC SALES</b>	Passenger Vehicles	12,158	+17.9	76,692	+3.7
	Commercial Vehicles	1,713	+1.2	8,122	-1.9
	Registration Total	10,608	+18.1	68,768	+2.1
	Micro-mini Total	3,263	+7.9	16,046	+7.9
	<b>Total</b>	<b>13,871</b>	<b>+15.6</b>	<b>84,814</b>	<b>+3.2</b>

Mazda's total domestic sales volume in April 2018 increased 15.6% year on year due to increased sales of passenger and commercial vehicles. Mazda's registered vehicle market share was 4.7% (up 0.7 points year on year), with a 2.3% share of the micro mini segment (unchanged year on year) and a 3.8% total market share (up 0.4 points year on year).

[Domestic sales of key models in April 2018]

Demio:	2,774 units (up 35.5% year on year)
CX-8:	2,743 units
CX-5:	1,947 units (down 13.0%)

## III. Exports

	Breakdown	April 2018		Jan - Apr 2018	
		Units	YoY Change (%)	Units	YoY Change (%)
<b>EXPORTS</b>	Passenger Vehicles	70,693	+4.6	280,559	+12.5
	North America	27,821	+8.4	107,769	+31.2
	Europe	17,600	+2.4	69,339	+5.9
	Oceania	7,337	+12.1	27,278	+7.7
	Others	17,935	-1.3	76,173	-0.4
	<b>Total</b>	<b>70,693</b>	<b>+4.6</b>	<b>280,559</b>	<b>+12.5</b>

Mazda's export volume in April 2018 increased 4.6% year on year, reflecting increased shipments to North America, Europe, Oceania and other regions.

[Exports of key models in April 2018]

CX-5:	33,188 units (up 8.8% year on year)
Mazda3:	12,819 units (down 16.0%)
CX-3:	11,631 units (up 26.9%)

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